

From: [Mailbox DocTrak Media - TMR](#)
To: [Nicole Z Davis](#)
Subject: FW: For A/g DG approval: Media statements - QTMP contract awards - TMR and Downer
Date: Tuesday, 1 August 2023 4:37:00 PM
Attachments: [image002.png](#)
[Downer media release - contract signed.docx](#)
[Downer contractor media release - Hyundai.docx](#)
[Downer contractor media release - CBA.docx](#)
[TMR QTMP media release - GM approved.docx](#)
[Downer media release - Green Bank.docx](#)
[Downer contractor media release - John Holland.docx](#)

From: Mailbox DocTrak Media - TMR
Sent: Friday, 16 June 2023 2:28 PM
To: Sally Z Stannard <Sally.Stannard@tmr.qld.gov.au>
Cc: Translink Media <Translink.Media@translink.com.au>; Anne E Moffat <Anne.E.Moffat@tmr.qld.gov.au>; Nicole Z Davis <Nicole.Z.Davis@tmr.qld.gov.au>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>; Mia N McGaffin <Mia.McGaffin@translink.com.au>
Subject: For A/g DG approval: Media statements - QTMP contract awards - TMR and Downer

Hi Sally,

Please see attached media statements for your approval regarding the Queensland Train Manufacturing Program contract awards. One is a TMR media statement and the others are Downer and Downer sub-contractor media statements. Please note the contract award is pencilled in for Thursday 22 June.

This has been approved by Peter Milward.

Please let me know if you have any questions or concerns.

Kind regards,
Mia

Mia McGaffin
Advisor (Government & Media Relations)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

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-

Media/ASX and NZX Release

DATE

DOWNER SIGNS CONTRACT FOR QUEENSLAND TRAIN MANUFACTURING PROGRAM

Downer EDI Limited (Downer) today announced that it had achieved contractual close on the Queensland Train Manufacturing Program (QTMP), the largest investment in new rollingstock in Queensland history.

Under the contract, which will generate revenue to Downer of approximately \$x.x billion, Downer will deliver:

- Design, manufacture and commissioning of 65 six-car passenger trains, which will be manufactured in Queensland
- Design and build of two training simulators
- Design, construction and commissioning of the purpose-built train manufacturing facility at Torbanlea, in the Fraser Coast region
- Design, construction and commissioning of a rail facility (for maintenance y and stabling) at Ormeau, in the Gold Coast region
- Maintenance of the new rollingstock fleet, simulators and the Ormeau maintenance facility for an initial term of 15 years and a maximum term of up to 35 years.

Construction of the manufacturing and maintenance facilities will commence later this year, with all trains expected to be in passenger service by 2032.

The Chief Executive Officer of Downer, Peter Tompkins, said Downer is proud to be part of this project, which supports long-term local manufacturing capability in Queensland and will become one of the critical links for South East Queensland's public transport system for the 2032 Brisbane Olympic and Paralympic Games.

"Downer's proven experience in working with international rollingstock suppliers and our industry-leading engineering and maintenance practices gained in the successful delivery of similar projects in New South Wales and Victoria will be applied in this new contract," Mr Tompkins said.

"We look forward to working closely with the Department of Transport and Main Roads to deliver this iconic project for the people of Queensland."

Authorised for release by Downer's Chief Executive Officer, Peter Tompkins.

About Downer

Downer is the leading provider of integrated services in Australia and New Zealand and customers are at the heart of everything it does. It exists to create and sustain the modern environment and its promise is to work closely with its customers to help them succeed, using world-leading insights and solutions to design, build and sustain assets, infrastructure and facilities. For more information visit downergroup.com.

For further information please contact:

Media: General Manager Corporate Affairs

Investors: Group Head of Investor Relations

Released under RTI - DTMR

To Whom It May Concern,

Below is a proposed Korea media publication release about the Queensland Train Manufacturing Program (QTMP) translated into English for review and approval from the Department of Transport and Main Roads (TMR).

<h2>Media Release</h2>	
Media and Public Relations	Not Relevant

Date: xx/06/2023

HYUNDAI ROTEM TO SUPPLY EMU IN QUEENSLAND AUSTRALIA

- Localisation of manufacturing in collaboration with Australian partner, Downer Group
- Introduction of state-of-the-art accessibility initiatives including train deployable boarding ramps and height adjusting technology for improved access for all passengers

Hyundai Rotem has been named as the successful subcontractor to supply electric multiple units (EMUs) in Queensland, Australia.

On (*date*), it was announced that Hyundai Rotem, in conjunction with partner Downer Group, was selected to deliver 65 six-car EMUs – a major component of the [] billion (AUD) Queensland Train Manufacturing Program (QTMP). (Project value to be changed to publicly announced amount)

QTMP is a large scale Queensland Government initiative to meet the growing demand for rail transportation in South East Queensland over the next 10 years. The project includes a commitment to revitalise local manufacturing by establishing a manufacturing plant at Torbanlea in the Fraser Coast region, and a rail facility (for maintenance and stabling) at Ormeau, in the Gold Coast region,.

As part of the project scope, Hyundai Rotem will deliver the trains through design, procurement, technology transfer for local production, quality assurance and quality control.

The fleet will significantly increase the number of trains operating in the SEQ rail network, and will help meet Australia's Disability Standards for Accessible Public Transportation Act (DSAPT) by incorporating train deployable boarding ramps and new height adjustment technology to cater for height discrepancies between platforms, ensuring low floor accessibility for patrons.

The full fleet is expected to enter service by 2032 in time to provide convenience to all patrons for the 2032 Brisbane Olympic and Paralympic Games.

Hyundai Rotem participated in the local bidding, citing its experience in delivery of overseas train orders and transferring railway vehicle production

technology to other locations. Hyundai Rotem entered the Australian market in 2016 by successfully obtaining the tender to deliver double-deck intercity trains for the New South Wales State Government. In 2019 and again in 2021, the **New South Wales** government exercised the option to order additional intercity units.

An official Hyundai Rotem representative stated that, “Through our experience in the Australian market, we will strive to deliver trains that can be used with ease and provide comfort to all patrons.”

Photo description: A bird’s-eye view of the Queensland train to be delivered by Hyundai Rotem

Released under RTI - DPMR

CBA supports Downer's Queensland Train Manufacturing Program with its first Green Bank Guarantee Facility

Downer taps into CBA's sustainable finance expertise to enable the delivery of a critical infrastructure asset that will support the future low-carbon economy

Day, Date EARLY JUNE 2023

The Commonwealth Bank has supported Downer EDI Limited (Downer) with a first standalone Green Bank Guarantee facility, securing the completion of the Queensland Train Manufacturing Program (QTMP), the largest investment in rollingstock in Queensland's history.

Downer, a leading integrated services company that designs, builds and maintains assets, infrastructure and facilities in Australia and New Zealand, was selected by the Queensland Government to deliver 65 six-car electric passenger trains, construct a purpose-built manufacturing facility and a new rail facility, as well as to deliver the ongoing operation and maintenance. The program is helping drive the transition to a low carbon future through the increased use of electrified transport, which helps to reduce vehicle pollution and traffic congestion.

Downer has secured the project with a \$280 million syndicated Green Bank Guarantee facility, the first such standalone facility in Australia, which gives assurance to the Queensland Government that the work will be completed. Downer's Green Bank Guarantee facility is also the first such facility to be aligned to the 2023 update of the Green Loan Principles from the Asia Pacific Loan Markets Association.

"Sustainable finance instruments like Downer's Green Bank Guarantee facility have a critical role to play in facilitating big infrastructure projects that form the foundations of our future net zero economy. That's why CBA is incredibly proud to work with Downer on this innovative sustainable finance solution that recognises the green credentials achieved by the electrification of the underlying project while providing assurance to the Queensland Government," said CBA spokesperson.

"Transportation accounts for around one fifth of Australia's emissions, so shifting to fully electric passenger trains helps to reduce our carbon dioxide emissions and advance Australia towards our net zero by 2050 target," CBA spokesperson added.

The innovative transaction builds on Downer's longstanding commitment to sustainability. An early supporter of sustainable finance in Australia, Downer issued a sustainability linked loan in 2020 when only a handful of other companies had tapped that market.

"Downer is proud of its reputation as an innovator in working with partners on sustainable financing solutions for its projects," Downer Group Chief Operating Officer, Peter Tompkins, said.

"This facility is another important demonstration of Downer's commitment to decarbonisation and the value we can bring to our customers.

"Downer has a critical role to play in the transition to a low-carbon future. We have the unique skillsets, expertise and experience to help our customers' journeys towards achieving their net zero commitments – and we look forward to delivering a number of energy efficiency solutions across the QTMP project."

Companies use these Bank Guarantees, also referred to as performance bonds, to give their customers assurance that contracted work will be completed. In the event the company is unable to

deliver its contractual obligations, the Bank providing the guarantee will pay a pre-agreed amount to the customer to allow it cover its additional costs.

A Bank Guarantee facility qualifies as Green when the underlying project it supports provides clear environmental benefits and meets green criteria as defined by Market Principles. The electric trains and associated manufacturing and maintenance facilities that underpin Downer's QTMP project qualify as Green under the APLMA Green Loan Principles' (GLPs) "Clean Transportation" criteria, which is defined as electric modes of transport that advance the economy's transition to a net zero future.

DNV has provided a Second Party Opinion confirming the alignment of the structure to the GLPs (*pending but expected to occur shortly*).

The Green Bank Guarantees will be managed by Downer under its newly established Green Finance Framework (Framework), detailing its alignment to the GLPs and why bank guarantee facilities are essential for future low-carbon large-scale infrastructure projects, such as the QTMP.

Downer will manage and report on the Green Bank Guarantees issued under the Framework to ensure it continue to align with the GLPs. In the event that the Guarantees are called and the facility is converted to a loan, the loan will be managed as a Green Loan due to its continued alignment to the GLPs.

Commonwealth Bank served as Sole Green Coordinator [and Agent-tbc] on this transaction, which included a syndicate other banks.

Following the award of the Queensland Train Manufacturing Program Design, Build and Maintain contract Downer will manage the largest rail fleet in NSW, QLD and VIC.

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[We might add a few points on CBA credentials and commitments in the Sustainability space here, TBC]

CONFIDENTIAL

Date of contract award / release TBC: possibly 22 June 2023

Queensland's new trains on track with Downer contract signed

- The Department of Transport and Main Roads (TMR) has signed the Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The \$9.5 billion program will bring train manufacturing back to Queensland.
- This announcement unlocks more than 1300 construction and manufacturing jobs for Queensland.

The Queensland Train Manufacturing Program will add another chapter to Downer's rich rail manufacturing history in the Maryborough region with the QTMP Design Build and Maintain Contract officially awarded to the company.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.

Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility at Ormeau as part of the contract.

Negotiations have been underway between the Department of Transport and Main Roads and Downer since they were announced as the preferred applicant for QTMP in February this year.

As a result of this, additional scope has been added to improve passenger outcomes and ensure the contract delivers the best outcome for all Queenslanders.

The 65 trains will be accessible and functional for all passengers with the addition of Train Boarding Bridges and Electronic Levelling Control to address the gaps between platforms and trains.

Four bike racks will also be included on each train.

The total value of the QTMP has increased from \$7.1 billion since late 2021 due to the additional scope in the program, and external labour and commodity escalations.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and on a rail facility at Ormeau on the Gold Coast.

Quotes attributable to XXX:

"These are 65 new trains built right here in Queensland, for Queenslanders.

"More than 1300 construction and manufacturing jobs have now been unlocked across Queensland with the awarding of this contract to Downer, with many of these jobs available immediately.

"As part of the contract we tasked Downer to make delivering jobs and training for Queenslanders a priority – particularly in the Maryborough region.

"The Design Build Maintain (DBM) contract is valued at \$4.6 billion and includes the delivery of both the manufacturing and rail facilities, the manufacture of the 65 trains, and the maintenance of the new trains and facilities for the next 15 years.

Quotes attributable to XXX:

"The contract includes commitments to local jobs, trainees and apprenticeships, jobs for Aboriginal and Torres Strait Island people, and supply opportunities and capacity building for local businesses.

"This program of works will deliver the best trains in Queensland's history and will be a game-changer for both the Maryborough region and the train manufacturing industry in Queensland.

"Early works are already underway in Torbanlea and in coming weeks they'll start setting up site compounds there and at Ormeau. This will get the ball rolling for major construction to begin later this year at both sites.

"The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

"These 65 new trains will support South East Queensland's population and economic growth, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games."

More information on the QTMP is available on the [TMR website](#).

Fast facts – Queensland Train Manufacturing Program:

- Construction of 65 six-car passenger trains;
- Construction of a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
- Construction of a new rail facility for train maintenance and stabling in Ormeau; and
- The ongoing operation and maintenance of the fleet and rail facility.

ENDS

Fast Facts: Queensland Train Manufacturing Program

- The Department of Transport and Main Roads (TMR) has signed the Design Build and Maintain Contract with

Downer for the Queensland Train Manufacturing Program (QTMP).

- The \$9.5 billion program will bring train manufacturing back to Queensland.
 - \$4.869 billion CAPEX
 - \$4.597 billion maintenance over 35 years
- This announcement unlocks more than 1300 construction and manufacturing jobs for Queensland.
- The total value of the Design Build and Maintain Contract awarded to Downer is \$4.6 billion.
- These are 65 new six-car passenger trains built right in here in Queensland, for Queenslanders.
- The program includes:
 - Building 65 six-car passenger trains;
 - Construction of a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
 - Construction of a new rail facility for train maintenance and stabling in Ormeau; and
 - The ongoing operation and maintenance of the fleet and rail facility.
- Additional scope has also been added to the QTMP, including:
 - Train Boarding Bridges;
 - Electronic Leveling Control;
 - Bike Racks on each train;
 - Mainline connection works Torbanlea;
- The total value of the QTMP has increased from \$7.1 billion since late 2021.
- QTMP has not been immune to the unprecedented external pressures impacting major projects worldwide.

- These pressures affecting supply and costs of material and labour have impacted the total value of the QTMP.

ENDS

Released under RTI - DTMR

Media/ASX and NZX Release

DATE

AUSTRALIAN-FIRST GREEN SYNDICATED BANK GUARANTEE FACILITY

Downer EDI Limited (Downer) today announced that it has successfully established Australia's first standalone Green Syndicated Bank Guarantee Facility to support the delivery of the Queensland Train Manufacturing Program (QTMP) contract.

A project or contract qualifies for a Green Bank Guarantee if it meets certain eligible criteria that are defined by market principles.

The 65 six-car electrified trains, manufacturing facility at Torbanlea and maintenance facility at Ormeau, which will be delivered under the QTMP Design Build and Maintain contract (announced on **Xx** June 2023), qualify as eligible green assets under the "Clean Transportation" criteria of the Asian Pacific Loan Market Association's Green Loan Principles (2023). Clean Transportation includes modes of transport, such as electric passenger trains and supporting infrastructure, that advance an economy's transition to a net zero future.

The facility has been established with the support of Downer's relationship banks: Commonwealth Bank of Australia; Mizuho Bank; MUFG Bank; ING Bank; and Westpac Banking Corporation.

Downer Group Chief Executive Officer, Peter Tompkins, thanked the bank group for their support of the new facility, which reinforces Downer's strong sustainability credentials.

"This new facility emphasises Downer's position as an industry leader in sustainability," Mr Tompkins said. "Downer is uniquely positioned to help our customers achieve their net zero commitments, and we look forward to delivering a number of energy efficiency solutions across the QTMP project."

The Green Bank Guarantees will be managed by Downer under the newly established Green Finance Framework. Downer was assisted by Commonwealth Bank of Australia in the development of the framework and also engaged DNV to provide a Second Party Opinion confirming the alignment of the new facility to the Green Loan Principles.

Authorised for release by Downer's Chief Executive Officer, Peter Tompkins

About Downer

Downer is the leading provider of integrated services in Australia and New Zealand and customers are at the heart of everything it does. It exists to create and sustain the modern environment and its promise is to work closely with its customers to help them succeed, using world-leading insights and solutions to design, build and sustain assets, infrastructure and facilities. For more information visit downergroup.com.

For further information please contact:

Media: General Manager Corporate Affairs

Investors Not Relevant Group Head of Investor Relations

Not Relevant

Released under RTI - DTMR

John Holland – External Communications Plan

- *Queensland Train Manufacturing Program*
- **Timing of release:** TBC

MEDIA RELEASE**John Holland to support a new era of train manufacturing in Queensland****XX June 2023**

John Holland is proud to be partnering with Downer Group and the Queensland Government to support a new era of train manufacturing through the State-shaping Queensland Train Manufacturing Program.

On behalf of Downer, John Holland will design, build and commission a state-of-the-art, purpose-built train manufacturing facility at Torbanlea, in the Fraser Coast region.

This facility will support the delivery of 65 six-car passenger trains for the Queensland rail network.

The unprecedented investment in train manufacturing for the State will support better train services and more than 1,300 jobs in Queensland over the life of the program.

John Holland's delivery of the Torbanlea manufacturing facility alone is expected to create around 300 direct construction jobs.

The new trains are expected to be delivered in time for the Brisbane 2032 Olympic and Paralympic Games.

Executive General Manager – Building, David Lehmann, said John Holland was proud to be leveraging its capabilities in delivering critical infrastructure.

“This new state-of-the-art manufacturing facility will become a central hub for train manufacturing in Queensland, and more specifically, the Fraser Coast region.

“We'll create hundreds of jobs during construction of the facility and drive economic growth, and that's only the start for this state-shaping program.

“Our expertise in building the facilities our communities need extends from hospitals and stadiums through to the manufacturing hubs of the future. That's how we transform lives.”

General Manager – Building QLD, Colin Matthews, said John Holland was excited to begin work on an incredibly important project for Queensland.

“This is all about future-proofing Queensland's manufacturing industry and creating jobs for the future – that's the power of projects like these.

“We have a proud partnership with the Queensland Government to deliver essential infrastructure across the state and look forward to working with Downer as this project moves into an exciting new phase.”

Construction on the Torbanlea manufacturing facility is expected to commence later this year.

For further information:

Andrew Nelson | National Manager, Media & External Affairs |
andrew.nelson@jhq.com.au

Not Relevant

SOCIAL POST

To be used across John Holland external channels:

- **LinkedIn**
- **Facebook**
- **Instagram**

COPY BEGINS:

John Holland supports Queensland's new era of train manufacturing!

We're proud to be partnering with @Downer and the Queensland Government to deliver the state-shaping Queensland Train Manufacturing Program!

On behalf of Downer, @John Holland will design, build and commission a state-of-the-art train manufacturing facility at Torbanlea, in the Fraser Coast region.

This facility will become a manufacturing hub as Downer delivers 65 six-car passenger trains for the Queensland rail network.

During construction of the Torbanlea facility, we'll create around 300 new jobs for Queenslanders and drive economic growth across the Fraser Coast Region.

Supporting the future of public transport in our Olympic city – just one of the many ways we're transforming lives.

#QueenslandTrainManufacturingProgram #JohnHolland #Downer #FutureofPublicTransport

-ends-

From: [Brydie L Bodnar](#)
To: [Nicole Z Davis](#); [James X Murphy](#)
Subject: FW: For approval | Updated media pack: QTMP contract award
Date: Thursday, 29 June 2023 2:47:39 PM
Attachments: [MEDIA PACK - OTMP Contract Award - 28.06.23.docx](#)
[MR - OTMP Contract Signed - MIN VERSION.docx](#)
[MEDIA PACK - OTMP Contract Award - MIN VERSION.docx](#)

You guys weren't cced in this one

Sally is now attending in person

Kind regards,

Brydie Bodnar
Acting Chief Operations Officer
Department of Transport and Main Roads

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GPO Box 1549 | Brisbane Qld 4001
Brydie.L.Bodnar@tmr.qld.gov.au
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Discover the story on the 'Travelling' by Gilimbaa artwork included in our Acknowledgment statement above.

This email and any attachments may contain Cabinet-related information. The unlawful disclosure or retention of Cabinet-related information may constitute an offence under the Criminal Code, corrupt behaviour under the *Crime and Corruption Act 2001* and may constitute official misconduct under the *Public Sector Ethics Act 1994*. Encouraging or directing another person to do these things may also be an offence.

From: Mailbox DocTrak Media - TMR <mail.doctrak.media.tmr@tmr.qld.gov.au>
Sent: Thursday, 29 June 2023 2:36 PM
To: Sally Z Stannard <Sally.Stannard@tmr.qld.gov.au>; Peter L Milward <peter.milward@translink.com.au>; Paul Z Hoffmann <Paul.Z.Hoffmann@tmr.qld.gov.au>
Cc: Translink Media <Translink.Media@translink.com.au>; Brydie L Bodnar <Brydie.L.Bodnar@tmr.qld.gov.au>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>; Mandy L Bird <Mandy.L.Bird@tmr.qld.gov.au>
Subject: For approval | Updated media pack: QTMP contract award

Hi all,

For your approval, please find attached three documents regarding tomorrow's QTMP media event:

- A clean media pack for Mins;
- A media release with tracked changes; and
- A media pack with tracked changes.

These materials contain input from the MO and the team has fact-checked them (approved by Peter Gill). The clean copy incorporates the team's changes from the MO's materials. However, I have also attached the materials sent down by the MO with tracked changes from the team so you can see what has changed.

Paul, I understand from the team you are in meetings this afternoon and likely unable to review, but I also understand this pack was drafted following conversations with yourself so we plan to progress on that basis and in the interests of time.

Thanks.

Michael Cormack
Principal Advisor (Media)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

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MEDIA ADVISORY

Office of the Minister for Transport

Date & time of opp	Friday 30 June – 12pm		
Location & electorate	Downer Rail Facility: 3 Ellena Street, Maryborough. (Maryborough electorate – Bruce Saunders MP)		
Reason for opportunity	Downer has been officially awarded Queensland Train Manufacturing Program Design Build and Maintain Contract.		
Media to be invited/contacted	Minister Bailey's office to invite media.		
Attendees/invitees	Queensland Transport Minister Mark Bailey, Assistant Minister for Train Manufacturing Bruce Saunders, Downer Group Chief Executive Officer Peter Tompkins, Downer EGM – Rail & Transit Systems Not Relevant Downer EGM – Passenger North Not Relevant and media.		
Funding	Total	Federal	\$
	\$4.6 billion	State	\$4.6 billion
		Local	\$
		Other	\$
Jobs	QTMP will support more than 1300 jobs as part of the contract.		

Media opportunity

<input checked="" type="checkbox"/> Photo opp	<input type="checkbox"/> Interview	<input checked="" type="checkbox"/> Media event	<input type="checkbox"/> Release only
<input type="checkbox"/> Speech	<input type="checkbox"/> Other:		

Attachments

<input checked="" type="checkbox"/> Media release	<input checked="" type="checkbox"/> Run sheet	<input checked="" type="checkbox"/> Talking points	<input checked="" type="checkbox"/> Q&As
<input type="checkbox"/> HIB	<input checked="" type="checkbox"/> Fast Facts		

Not Relevant

Prepared by:	Michael Cormack	Principal Advisor (Media)	(07) 3338 4035
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STRICTLY CONFIDENTIAL

Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse

- Downer signs \$4.6 billion contract for Palaszczuk Government's landmark Queensland Train Manufacturing Program.
- The contract will deliver 65 passenger trains, for use on the South East Queensland rail network, and support 1300 jobs in construction and manufacturing.
- The first train is set to be delivered in 2026, with all 65 on track for 2032.
- Early works are underway at the state-owned Torbanlea facility where trains will be manufactured.

The Queensland Train Manufacturing Program is a done deal with a \$4.6 billion contract now officially signed for Downer Group to design and manufacture the trains.

Premier Anastacia Palaszczuk made a commitment to Queenslanders that rail manufacturing jobs would be returned to Maryborough, with this investment set to support 800 construction and manufacturing jobs.

Downer is now tasked with the manufacture 65 passenger trains at a state-owned purpose-built facility at Torbanlea.

Negotiations have been underway since Downer was announced as the preferred supplier for the program earlier this year.

The new trains will be more accessible for people with a disability, with the addition of Train Boarding Bridges and Electronic Levelling Controls to address the gaps between platforms and trains, as well as phone charging capabilities.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and a new rail stabling and maintenance facility at Ormeau on the Gold Coast.

Train Manufacturing is key to Queensland's Big Build, a record \$89 billion dollar investment into infrastructure by the Palaszczuk Government over the next 4 years.

Queensland Big Build will support 58,000 jobs over the next 24 months as part of the state's biggest infrastructure spend on record.

Quotes attributable to Queensland Premier Anastacia Palaszczuk:

"Our government made a promise to bring train building back to Maryborough, and we have delivered.

"I saw how much this contract means to the men and women of Maryborough when I visited Downer earlier this year – now we can get on with the job of building.

"Not only does this \$4.6 billion program secure generations of job security, skills and training in Maryborough, but it sets our state up for a strong transport future.

"Because Queensland trains should be made in Queensland."

Quotes attributable to the Minister for Transport & Main Roads Mark Bailey:

"The Palaszczuk Government is bringing train manufacturing back to Queensland, supporting good jobs and billions in investment for the regions.

"This isn't just about delivering 65 new trains, this is creating opportunities for Torbanlea, Maryborough, and the wider region.

"With the contract signed and sealed, Downer Group will begin recruiting for the construction and manufacturing jobs that this project will bring.

"Downer Group has committed to making jobs and training for Queenslanders its priority."

Quotes attributable to the Assistant Minister for Regional Roads and Train Manufacturing Bruce Saunders:

"I fought hard for the people of Maryborough to see this commitment delivered on.

"This isn't just about building trains – it's an investment in the decades of skill we have here in Maryborough and in the generations of train builders to come.

"Early works are already underway in Torbanlea and in coming weeks they'll start setting up site compounds, which will get the ball rolling for major construction to begin later this year.

"The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

"These 65 new trains will support South East Queensland's population boom, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games."

Quotes attributable to Downer Group Chief Executive Officer Peter Tompkins:

"Downer is the leading provider of rollingstock asset management services and has over than 100 years' experience delivering rail solutions for the people of Queensland.

"We look forward to working closely with the Department of Transport and Main Roads, and applying our industry-leading engineering and maintenance practices to deliver this iconic project."

Quotes attributable to (Australian Manufacturing Workers' Union Spokesperson):

Fast Facts:

- Downer will build 65 new six-car trains and associated infrastructure, in Queensland, by Queenslanders, for Queenslanders.
- 800 jobs supported in the region
- Delivered as part of the \$4.6 billion Queensland-made Train Manufacturing Program.
- The trains will begin rolling out onto the South East Queensland rail network from 2026.
- The Queensland made Train Manufacturing Program will create up to 1300 jobs in construction and manufacturing across Queensland.

The Queensland made Train Manufacturing Program includes:

- construction of 65 six-car passenger trains
- construction of a purpose-built manufacturing facility in the Maryborough region for major manufacturing/assembly works for the new fleet
- construction of a new rail facility (for train maintenance and stabling) in Ormeau
- the ongoing operation and maintenance of the fleet and rail facility.

For more information or to sign up for email updates head online to the [QTMP website](#).

Media Contacts:

Charlton Hart (Minister Bailey)

Blair Harris (Assistant /Minister Saunders) -
(Minister Butcher) -

ENDS

Fast Facts: Queensland Train Manufacturing Program

- The Department of Transport and Main Roads (TMR) has signed a Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The program will bring train manufacturing back to Maryborough, continuing a 150-year tradition of building trains in this community.
- The total value of the Design Build and Maintain Contract awarded to Downer is \$4.6 billion.
- This contract will support more than 1300 construction and manufacturing jobs for Queensland.
- These are 65 new six-car passenger trains built right in here in Queensland, for Queenslanders.
- The program includes:
 - Building a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
 - Manufacturing 65 six-car passenger trains for the SEQ network;
 - Construction of a new rail facility for train maintenance and stabling in Ormeau (on the Gold Coast); and
 - Ongoing operation and maintenance of the fleet and rail over fifteen years.
- Features that will be new to these trains include:
 - Train Boarding Bridges to make travel more accessible;
 - Electronic Leveling Control to bring trains level to the platform;
 - Bike racks on each train;
 - Charging points so that passengers can charge their devices on board.

TALKING POINTS

Grabs

- I'm pleased to announce we've finalised the procurement process and Downer has been awarded the Design Build and Maintain Contract to deliver the Queensland Train Manufacturing Program.
- Downer's proposal presented strong value for money for taxpayers: a leading-edge, accessible and modern train design, as well as a commitment to reinvest back into the community with jobs and training programs.
- Downer will build 65 new six-car passenger trains at a new manufacturing facility at Torbanlea, 25km north of Maryborough – as well as a new rail facility in Ormeau on the Gold Coast.

Talking Points

- **65 new six-car trains:** There will be a number of features like two toilet modules on every train, bike racks and mobile phone charging stations to make travelling a breeze for commuters.
- **Fully accessible trains:** We've been working closely with the disability sector since 2021 to co-design these trains and ensure they are functional and accessible for all passengers. This co-design process will continue into detailed design and delivery.
- **Jobs for Queenslanders:** The QTMP will bring train manufacturing back to Queensland, supporting more than 1300 jobs over the term of the contract.
- **Training for young people on the Fraser Coast:** I'm pleased to say Downer delivered a very strong proposal that will prove a game changer for the people of Maryborough. Their proposal will deliver jobs and training for Queenslanders – particularly the Maryborough region, including a strong focus on the younger workforce.
- **New train manufacturing facility at Torbanlea:** Construction of a new, world class train manufacturing at Torbanlea, 25km north of Maryborough to build the new QTMP fleet.
- **New rail facility at Ormeau:** The contract also provides for the construction of a new, modern rail facility at Ormeau on the Gold Coast to maintain and stable the QTMP fleet.

ENDS

QTMP - FAQs

Will the trains be built here, or built overseas and assembled here?

The QTMP trains will be built at the Torbanlea Manufacturing Facility.

The facility's capabilities will include steel fabrication, robotic-assisted welding, bogie construction, car body building, electrical manufacturing, equipment fit-out and testing of the completed rollingstock.

While some materials, components and systems will likely need to be obtained from international suppliers, we will be ensuring that as many materials as possible are sourced from Queensland and Australia.

Why have you previously stated \$7.1 billion but the contract value is \$4.6 billion?

The 4.6 billion contract with Downer covers capital and operational costs over fifteen years only. The \$7.1 billion was the previously budgeted amount for the broader QTMP program.

How many jobs will be created by the project?

QTMP will create hundreds of jobs and build a long-term sustainable rail supply chain for Queensland.

- QTMP will support more than 1300 jobs as part of the DBM contract.

When will the first train start services, and when will the entire fleet be in service?

QTMP will help support the service uplift required for Cross River Rail and the 2032 Brisbane Olympic and Paralympic Games.

The first train is anticipated to be manufactured in 2026, with all trains expected to be in service by 2032.

Will the government keep making trains in Maryborough after the 65 trains are built?

Built into the contract are options for further trains (a further 15). So this contract provides certainty to young people in Maryborough and the Hervey Bay region that there will be ongoing manufacturing jobs in this region.

The Palaszczuk Government is committed to manufacturing trains in Queensland. That's why the Torbanlea facility, while it will be built by Downer, will remain the property of the State.

We've designed this program so that when we order our next set of trains the supplier at that time, if it isn't Downer, will be able to fit right in.

Will the trains be ready in time for Cross River Rail and the Olympics?

QTMP will help support the service uplift required after the opening of Cross River Rail and for the 2032 Brisbane Olympic and Paralympic Games.

The entire QTMP fleet will be in service in time for the 2032 Brisbane Olympic and Paralympic Games.

Will the trains be fully accessible?

The QTMP trains will be the most accessible trains in Queensland's history. They will feature two accessible toilets, wheelchair allocated spaces, priority seats, braille on signage and hearing loops in all cars.

The QTMP project team is undertaking genuine, early, and comprehensive engagement with the disability sector to ensure a fully compliant fleet of trains that is accessible and functional for all passengers.

Can bikes be taken on the train?

The QTMP trains will include a total of four (4) dedicated bike racks, with two (2) bike racks in the first and last carriages. One (1) bike will be able to be parked in each bike rack.

Does that mean a limit of four bikes per train?

There will be four e-scooter/bicycle places per train, two in the front and two in the rear carriage.

There is no limit on the number of bicycles on trains in off peak periods, pending space requirements.

Will QR staff operate the trains?

Absolutely. Similar to the existing New Generation Rollingstock trains, QR staff will operate the trains as guards and drivers.

Will QR maintain the trains?

The contract provides for Downer to maintain the fleet at a new, dedicated maintenance facility in Ormeau for 15 years with four, five-year options to extend (up to 35 years in total).

How can local businesses supply goods or services to QTMP?

Businesses interested in supplying goods and services to QTMP can register their interest through [Supply TMR](#).

ENDS

Released under RTI - DTMR



Media release

Premier

Minister for the Olympic and Paralympic Games

The Honourable Anastacia Palaszczuk

Minister for Transport and Main Roads, Minister for Digital Services

The Honourable Mark Bailey

Assistant Minister for Train Manufacturing and Regional Roads. Member for Maryborough

Bruce Saunders MP

STRICTLY CONFIDENTIAL

Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse

- Downer signs \$4.6 billion contract for Palaszczuk Government's landmark Queensland Train Manufacturing Program.
- The contract will deliver 65 passenger trains, for use on the South East Queensland rail network, and support 1300 jobs in construction and manufacturing.
- The first train set to be delivered in 2026, with all 65 on track for 2032.
- Early works are underway at the state-owned Torbanlea facility where trains will be manufactured.

The Queensland Train Manufacturing Program is a done deal with a \$4.6 billion contract now officially signed for Downer Group to design and manufacture these trains.

Premier Anastacia Palaszczuk made a commitment to Queenslanders that rail manufacturing jobs would be returned to Maryborough, with this investment set to support 800 construction and manufacturing jobs.

Downer is now tasked with the manufacture 65 passenger trains at a state-owned purpose-built facility at Torbanlea.

Negotiations have been underway since Downer was announced as the preferred supplier for the program earlier this year.

The new trains will be more accessible for people with a disability, with the addition of Train Boarding Bridges and Electronic Levelling Controls to address the gaps between platforms and trains, as well as phone charging capabilities.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and a new rail stabling and maintenance facility at Ormeau on the Gold Coast.

Train Manufacturing is key to Queensland's Big Build, a record \$89 billion dollar investment into infrastructure by the Palaszczuk Government over the next 4 years.

Queensland Big Build will support 58,000 jobs over the next 24 months as part of the state's biggest infrastructure spend on record.

Quotes attributable to Queensland Premier Anastacia Palaszczuk:

"Our government made a promise to bring train building back to Maryborough, and we have delivered.

"I saw how much this contract means to the men and women of Maryborough when I visited Downer earlier this year – now we can get on with the job of building.

"Not only does this \$4.6 billion program secure generations of job security, skills and training in Maryborough, but it sets our state up for a strong transport future.

"Because Queensland trains should be made in Queensland."

Quotes attributable to the Minister for Transport & Main Roads Mark Bailey:

“The Palaszczuk Government is bringing train manufacturing back to Queensland, supporting good jobs and billions in investment for the regions.

“This isn’t just about delivering 65 new trains, this is creating opportunities for Torbanlea, Maryborough, and the wider region.

“With the contract signed and sealed, Downer Group will begin recruiting for the construction and manufacturing jobs that this project will bring.

“Downer Group has committed to making jobs and training for Queenslanders its priority”.

Quotes attributable to the Assistant Minister for Regional Roads and Train Manufacturing Bruce Saunders:

“I fought hard for the people of Maryborough to see this commitment delivered on.

“This isn’t just about building trains – it’s an investment in the decades of skill we have here in Maryborough and in the generations of train builders to come.

“Early works are already underway in Torbanlea and in coming weeks they’ll start setting up site compounds, which will get the ball rolling for major construction to begin later this year.

“The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

“These 65 new trains will support South East Queensland’s population boom, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games.”

Quotes attributable to (Downer Group spokesperson):

Quotes attributable to (Australian Manufacturing Workers’ Union Spokesperson):

Fast Facts:

- Downer will build 65 new six-car trains and associated infrastructure, in Queensland, by Queenslanders, for Queenslanders.
- 800 jobs supported in the region
- Delivered as part of the \$4.6 billion Queensland made Train Manufacturing Program.
- The trains will begin rolling out onto the South East Queensland rail network from 2026.
- The Queensland made Train Manufacturing Program will create up to 1300 jobs in construction and manufacturing across Queensland.

The Queensland made Train Manufacturing Program includes:

- construction of 65 six-car passenger trains
- construction of a purpose-built manufacturing facility in the Maryborough region for major manufacturing/assembly works for the new fleet
- construction of a new rail facility (for train maintenance and stabling) in Ormeau
- the ongoing operation and maintenance of the fleet and rail facility.

For more information or to sign up for email updates head online to the [QTMP website](#).

ENDS

Media Contacts:

Charlton Hart (Minister Bailey) –

Blair Harris (Assistant Minister Saunders)

(Minister Butcher) –

Fast Facts: Queensland Train Manufacturing Program

- The Department of Transport and Main Roads (TMR) has signed a Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The program will bring train manufacturing back to Maryborough, continuing a 150 year tradition of building trains in this community.
- The total value of the Design Build and Maintain Contract awarded to Downer is \$4.6 billion.
- This contract will support more than 1300 construction and manufacturing jobs for Queensland.
- These are 65 new six-car passenger trains built right in here in Queensland, for Queenslanders.
- The program includes:
 - Building a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
 - Manufacturing 65 six-car passenger trains for the SEQ network;
 - Construction of a new rail facility for train maintenance and stabling in Ormeau (on the Gold Coast); and
 - Ongoing operation and maintenance of the fleet and rail over fifteen years.
- Features that will be new to these trains include:
 - Train Boarding Bridges to make travel more accessible;
 - Electronic Leveling Control to bring train level to the platform;
 - Bike Racks on each train;
 - Charging points so that passengers can charge their devices on board.

TALKING POINTS

Grabs

- I'm pleased to announce we've finalised the procurement process and Downer has been awarded the Design Build and Maintain Contract to deliver the Queensland Train Manufacturing Program.

- Downer's proposal presented strong value for money for taxpayers: a leading-edge, accessible and modern train design, as well as a commitment to reinvest back into the community with jobs and training programs.
- Downer will build 65 new six-car passenger trains at a new manufacturing facility at Torbanlea, 25km north of Maryborough – as well as a new rail facility in Ormeau on the Gold Coast.

Talking Points

- **65 new six-car trains:** There will be a number of features like two toilet modules on every train, bike racks and mobile phone charging stations to make travelling a breeze for commuters.
- **Fully accessible trains:** We've been working closely with the disability sector since 2021 to co-design these trains and ensure they are functional and accessible for all passengers. This co-design process will continue into detailed design and delivery.
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- **New train manufacturing facility at Torbanlea:** Construction of a new, world class train manufacturing at Torbanlea, 25km north of Maryborough to build the new QTMP fleet.
- **New rail facility at Ormeau:** The contract also provides for the construction of a new, modern rail facility at Ormeau on the Gold Coast to maintain and stable the QTMP fleet ~~over~~ their operational life.

ENDS

QTMP - FAQs

Will the trains be built here, or built overseas and assembled here?

The QTMP trains will be built at the Torbanlea Manufacturing Facility.

The facility's capabilities will include steel fabrication, robotic-assisted welding, bogie construction, car body building, electrical manufacturing, equipment fit-out and testing of the completed rollingstock.

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When will the first train start services, and when will the entire fleet be in service?

QTMP will help support the service uplift required for Cross River Rail and the 2032 Brisbane Olympic and Paralympic Games.

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Absolutely. Similar to the existing New Generation Rollingstock trains, QR staff will operate the trains as guards and drivers.

Will QR maintain the trains?

The contract provides for Downer to maintain the fleet at a new, dedicated maintenance facility in Ormeau for 15 years with four, five-year options to extend (up to 35 years in total).

How can local businesses supply goods or services to QTMP?

Businesses interested in supplying goods and services to QTMP can register their interest through [Supply TMR](#).

ENDS

Released under RTI - DTMR

From: [Kim M Amos](#)
To: [James X Murphy](#)
Subject: FW: MEDIA RELEASE | QTMP Contract
Date: Wednesday, 21 June 2023 10:31:22 AM
Attachments: [TMR QTMP media release.docx](#)

Hi James

QTMP Media Release attached for proposed announcement tomorrow.

Thanks
Kim

Kim Amos

Senior Advisor (Marketing and Communication) | Strategic Communication Unit
Governance Branch | Corporate Division
Department of Transport and Main Roads

Works: 4 day week, away every Friday

P: 07 3066 7509
Floor 8 | 61 Mary Street | Brisbane Qld 4000
GPO Box 1549 | Brisbane Qld 4001
kim.m.amos@tmr.qld.gov.au
www.tmr.qld.gov.au

From: Cameron Y Leslie <Cameron.Leslie@translink.com.au>
Sent: Wednesday, 21 June 2023 9:56 AM
To: Kim M Amos <Kim.M.Amos@tmr.qld.gov.au>
Cc: Frances Z Dodd <Frances.Dodd@translink.com.au>
Subject: MEDIA RELEASE | QTMP Contract

Hi Kim,

FYI – Attached is the QTMP media release currently with the MO.

Please let me know if you need anything else.

Thanks

Cameron

Cameron Leslie

Manager (Government & Media Relations)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

P: 07 3338 4047 | M: Not Relevant
Floor 1 | 61 Mary Street | Brisbane Qld 4000
GPO Box 50 | Brisbane Qld 4001
cameron.leslie@translink.com.au
www.translink.com.au

Released under RTI - DTMR

CONFIDENTIAL

Date of contract award / release TBC: possibly 22 June 2023

Queensland's new trains on track with Downer contract signed

- The Department of Transport and Main Roads (TMR) has signed the Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The \$9.5 billion program will bring train manufacturing back to Queensland.
- This announcement unlocks more than 1300 construction and manufacturing jobs for Queensland.

The Queensland Train Manufacturing Program will add another chapter to Downer's rich rail manufacturing history in the Maryborough region with the QTMP Design Build and Maintain Contract officially awarded to the company.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.

Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility at Ormeau as part of the contract.

Negotiations have been underway between the Department of Transport and Main Roads and Downer since they were announced as the preferred applicant for QTMP in February this year.

As a result of this, additional scope has been added to improve passenger outcomes and ensure the contract delivers the best outcome for all Queenslanders.

The 65 trains will be accessible and functional for all passengers with the addition of Train Boarding Bridges and Electronic Levelling Control to address the gaps between platforms and trains.

Four bike racks will also be included on each train.

The total value of the QTMP has increased from \$7.1 billion since late 2021 due to the additional scope in the program, and external labour and commodity escalations.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and on a rail facility at Ormeau on the Gold Coast.

Quotes attributable to XXX:

"These are 65 new trains built right here in Queensland, for Queenslanders.

"More than 1300 construction and manufacturing jobs have now been unlocked across Queensland with the awarding of this contract to Downer, with many of these jobs available immediately.

"As part of the contract we tasked Downer to make delivering jobs and training for Queenslanders a priority – particularly in the Maryborough region.

"The Design Build Maintain (DBM) contract is valued at \$4.6 billion and includes the delivery of both the manufacturing and rail facilities, the manufacture of the 65 trains, and the maintenance of the new trains and facilities for the next 15 years.

Quotes attributable to XXX:

"The contract includes commitments to local jobs, trainees and apprenticeships, jobs for Aboriginal and Torres Strait Island people, and supply opportunities and capacity building for local businesses.

"This program of works will deliver the best trains in Queensland's history and will be a game-changer for both the Maryborough region and the train manufacturing industry in Queensland.

"Early works are already underway in Torbanlea and in coming weeks they'll start setting up site compounds there and at Ormeau. This will get the ball rolling for major construction to begin later this year at both sites.

"The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

"These 65 new trains will support South East Queensland's population and economic growth, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games."

More information on the QTMP is available on the [TMR website](#).

Fast facts – Queensland Train Manufacturing Program:

- Construction of 65 six-car passenger trains;
- Construction of a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
- Construction of a new rail facility for train maintenance and stabling in Ormeau; and
- The ongoing operation and maintenance of the fleet and rail facility.

ENDS

Fast Facts: Queensland Train Manufacturing Program

- The Department of Transport and Main Roads (TMR) has signed the Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The \$9.5 billion program will bring train manufacturing back to Queensland.
 - \$4.869 billion CAPEX
 - \$4.597 billion maintenance over 35 years
- This announcement unlocks more than 1300 construction and manufacturing jobs for Queensland.
- The total value of the Design Build and Maintain Contract awarded to Downer is \$4.6 billion.
- These are 65 new six-car passenger trains built right in here in Queensland, for Queenslanders.
- The program includes:
 - Building 65 six-car passenger trains;
 - Construction of a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
 - Construction of a new rail facility for train maintenance and stabling in Ormeau; and
 - The ongoing operation and maintenance of the fleet and rail facility.
- Additional scope has also been added to the QTMP, including:
 - Train Boarding Bridges;
 - Electronic Leveling Control;
 - Bike Racks on each train;
 - Mainline connection works Torbanlea;

- The total value of the QTMP has increased from \$7.1 billion since late 2021.
- QTMP has not been immune to the unprecedented external pressures impacting major projects worldwide.
- These pressures affecting supply and costs of material and labour have impacted the total value of the QTMP.

ENDS

Released under RTI - DTMR

From: [Mailbox DocTrak Media - TMR](#)
To: [Sally Z Stannard](#)
Cc: [Anne E Moffat](#); [Translink Media](#); [Cameron Y Leslie](#)
Subject: FYI | MEDIA OPP| Downer Manufacturing facility
Date: Wednesday, 21 June 2023 5:15:00 PM
Attachments: [MEDIA PACK - QTMP Contract Award.docx](#)
[image001.png](#)

Hi Sally

There will be a media opportunity at the Downer Manufacturing facility in Maryborough at 10.30am on Friday.

We don't have full details at this stage as the Treasurer's Office contacted Downer directly. Cameron has looped our MO in and they are now dealing directly with Treasury.

Translink Media had progressed materials but attached is the media pack for the event. Downer provided information for the run sheet.

Frances has reviewed and made changes

This has been approved by Peter.

Many thanks,

Tamani Nair

Senior Advisor (Government & Media Relations)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

P: 07 3338 4516 **M:** Not Relevant

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GPO Box 50 | Brisbane Qld 4001

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MEDIA ADVISORY

Office of the Minister for Transport

Date & time of opp	Friday 23 June – 10.30am		
Location & electorate	Downer Rail Facility: 3 Ellena Street, Maryborough. (Maryborough electorate – Bruce Saunders MP)		
Reason for opportunity	Downer has been officially awarded Queensland Train Manufacturing Program Design Build and Maintain Contract.		
Media to be invited/contacted	Minister/Treasurer's office to invite media		
Attendees/invitees	Queensland Treasurer Cameron Dick, Downer EGM – Rail & Transit Systems <input type="text" value="Not Relevant"/> Downer EGM – Passenger North <input type="text" value="Not Relevant"/> <input type="text" value="Not Relevant"/> and media.		
Funding	Total	Federal	\$
	\$4.6 billion	State	\$4.6 billion
		Local	\$
		Other	\$
Jobs	QTMP will support more than 1300 jobs as part of the contract.		

Media opportunity

<input checked="" type="checkbox"/> Photo opp	<input type="checkbox"/> Interview	<input checked="" type="checkbox"/> Media event	<input type="checkbox"/> Release only
<input type="checkbox"/> Speech	<input type="checkbox"/> Other:		

Attachments

<input checked="" type="checkbox"/> Media release	<input checked="" type="checkbox"/> Run sheet	<input checked="" type="checkbox"/> Talking points	<input checked="" type="checkbox"/> Q&As
<input type="checkbox"/> HIB	<input checked="" type="checkbox"/> Fast Facts		

Not Relevant

Prepared by:	<input type="text" value="XXX"/>	<input type="text" value="XXX"/>	<input type="text" value="XXX"/>
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Friday, 23 June, 2023

Queensland's new trains on track with Downer contract signed

- The Department of Transport and Main Roads (TMR) has signed the Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The \$9.5 billion program will bring train manufacturing back to Queensland.
- This announcement unlocks more than 1300 construction and manufacturing jobs for Queensland.

The Queensland Train Manufacturing Program will add another chapter to Downer's rich rail manufacturing history in the Maryborough region with the QTMP Design Build and Maintain Contract officially awarded to the company.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.

Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility at Ormeau as part of the contract.

Negotiations have been underway between the Department of Transport and Main Roads and Downer since they were announced as the preferred applicant for QTMP in February this year.

As a result of this, additional scope has been added to improve passenger outcomes and ensure the contract delivers the best outcome for all Queenslanders.

The 65 trains will be accessible and functional for all passengers with the addition of Train Boarding Bridges and Electronic Levelling Control to address the gaps between platforms and trains.

Four bike racks will also be included on each train.

The total value of the QTMP has increased from \$7.1 billion since late 2021 due to the additional scope in the program, and external labour and commodity escalations.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and on a rail facility at Ormeau on the Gold Coast.

Quotes attributable to XXX:

"These are 65 new trains built right here in Queensland, for Queenslanders.

"More than 1300 construction and manufacturing jobs have now been unlocked across Queensland with the awarding of this contract to Downer, with many of these jobs available immediately.

"As part of the contract we tasked Downer to make delivering jobs and training for Queenslanders a priority – particularly in the Maryborough region.

"The Design Build Maintain (DBM) contract is valued at \$4.6 billion and includes the delivery of both the manufacturing and rail facilities, the manufacture of the 65 trains, and the maintenance of the new trains and facilities for the next 15 years.

Quotes attributable to XXX:

"The contract includes commitments to local jobs, trainees and apprenticeships, jobs for Aboriginal and Torres Strait Island people, and supply opportunities and capacity building for local businesses.

"This program of works will deliver the best trains in Queensland's history and will be a game-changer for both the Maryborough region and the train manufacturing industry in Queensland.

"Early works are already underway in Torbanlea and in coming weeks they'll start setting up site compounds there and at Ormeau. This will get the ball rolling for major construction to begin later this year at both sites.

"The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

"These 65 new trains will support South East Queensland's population and economic growth, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games."

More information on the QTMP is available on the [TMR website](#).

Fast facts – Queensland Train Manufacturing Program:

- Construction of 65 six-car passenger trains;
- Construction of a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
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- The ongoing operation and maintenance of the fleet and rail facility.

ENDS

Fast Facts: Queensland Train Manufacturing Program

- The Department of Transport and Main Roads (TMR) has signed the Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The \$9.5 billion program will bring train manufacturing back to Queensland.
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ENDS

TALKING POINTS

Grabs

- I'm pleased to announce we've selected Downer has been awarded the Design Build and Maintain Contract to deliver the Queensland Train Manufacturing Program.
- Downer's proposal presented strong value for money for taxpayers: a leading-edge, accessible and modern train design, as well as a commitment to reinvest back into the community with jobs and training programs.
- Downer will be building 65 new six-car passenger trains at a new manufacturing facility at Torbanlea, 25km north of Maryborough – as well as a new rail facility in Ormeau on the Gold Coast.

Talking Points

- **65 new six-car trains:** There will be a number of features like two toilet modules on every train, bike racks and USB mobile phone charging stations to make travelling a breeze for commuters.
- **Fully accessible trains:** We've been working closely with the disability sector since 2021 to co-design these trains and ensure they are functional and accessible for all passengers. This co-design process will continue into detailed design and delivery.
- **Jobs for Queenslanders:** The QTMP will bring train manufacturing back to Queensland, supporting more than 1300 jobs over the term of the contract.
- **Training for youth on the Fraser Coast:** I'm pleased to say Downer delivered a very strong proposal that will prove a game changer for the people of Maryborough. Their proposal will deliver jobs and training for Queenslanders -- particularly the Maryborough region, including a strong focus on the younger workforce.
- **New train manufacturing facility at Torbanlea:** Construction of a new, world class train manufacturing at Torbanlea, 25km north of Maryborough to build the new QTMP fleet.
- **New rail facility at Ormeau:** Construction of a new, modern rail facility at Ormeau on the Gold Coast to maintain and stable the QTMP fleet. –

ENDS

QTMP - FAQs

Will the trains be built here, or built overseas and assembled here?

The QTMP trains will be built at the Torbanlea Manufacturing Facility.

The facility's capabilities will include steel fabrication, robotic-assisted welding, bogie construction, car body building, electrical manufacturing, equipment fit-out and testing of the completed rollingstock.

While some materials, components and systems will likely need to be obtained from international suppliers, we will be ensuring that as many materials as possible are sourced from Queensland and Australia.

How much will the project cost?

The government has committed more than \$9.5 billion to building and maintaining the new fleet and associated infrastructure, including the manufacturing, maintenance and stabling facilities.

How many jobs will be created by the project?

QTMP will create hundreds of jobs and build a long-term sustainable rail supply chain for Queensland.

- Overall: Economic modelling reflects that QTMP will support more than 1300 jobs as part of the DBM contract.

When will the first train start services, and when will the entire fleet be in service?

QTMP will help support the service uplift required for Cross River Rail and the 2032 Brisbane Olympic and Paralympic Games.

The first train is anticipated to be manufactured in 2026, with all trains expected to be in service by 2032.

Will the trains be ready in time for Cross River Rail and the Olympics?

QTMP will help support the service uplift required after the opening of Cross River Rail and for the 2032 Brisbane Olympic and Paralympic Games.

The entire QTMP fleet will be in service in time for the 2032 Brisbane Olympic and Paralympic Games.

Will the trains be fully accessible?

The QTMP trains will be the most accessible trains in Queensland's history. They will feature two accessible toilets, wheelchair allocated spaces, priority seats, braille on signage and hearing loops in all cars.

The QTMP project team is undertaking genuine, early, and comprehensive engagement with the disability sector to ensure a fully compliant fleet of trains that is accessible and functional for all passengers.

Can bikes be taken on the train?

The QTMP trains will include a total of four (4) dedicated bike racks, with two (2) bike racks in the first and last carriages. One (1) bike will be able to be parked in each bike rack.

Will QR staff operate the trains?

Similar to the NGR trains, QR staff will operate the trains as guards and drivers.

Will QR maintain the trains?

The successful bidder will maintain the fleet at a new, dedicated maintenance facility in Ormeau.

How long will the proposed applicant maintain the fleet?

The proposed applicant will maintain the fleet for an initial term of 15 years, with an option to extend by an additional 20 years based on performance to a possible 35 years total.

How can local businesses supply goods or services to QTMP?

Businesses interested in supplying goods and services to QTMP can register their interest through [Supply TMR](#).

ENDS

Released under RTI-QTMR

Released under RTI - DTMR

From: [Nicole Z Davis](#)
To: [Michael P Cormack](#); [Cameron Y Leslie](#); [Translink Media](#)
Cc: [James X Murphy](#)
Subject: RE: For approval | Updated media pack: QTMP contract award
Date: Thursday, 29 June 2023 2:52:51 PM

No probs Michael. I think team are all across social and web but they are nervous not to miss anything. Sing out if there are any changes needed

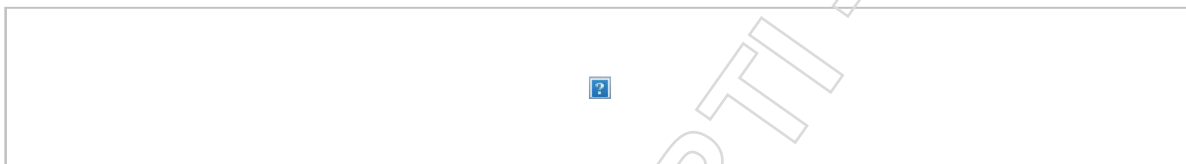
Thanks

Nic

Nic Davis
Executive Director, Strategic Communication Unit
Governance Branch | Corporate Division | Department of Transport and Main Roads

I work flexibly at TMR. I'm sending this message now because it suits my working arrangements. I don't expect you to read, action or respond out of your normal work hours.

Floor 8 | 61 Mary Street | Brisbane Qld 4000
GPO Box 1549 | Brisbane Qld 4001
P: (07) 3338 4129 | M: **Not Relevant**
E: nzdavis@tmr.qld.gov.au
W: www.tmr.qld.gov.au



From: Michael P Cormack <Michael.Cormack@translink.com.au>
Sent: Thursday, 29 June 2023 2:52 PM
To: Nicole Z Davis <Nicole.Z.Davis@tmr.qld.gov.au>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>; Translink Media <Translink.Media@translink.com.au>
Cc: James X Murphy <James.X.Murphy@tmr.qld.gov.au>
Subject: RE: For approval | Updated media pack: QTMP contract award

Sorry, Nic, that was my mistake.

Thanks.

Michael Cormack
Principal Advisor (Media)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

P: 07 3338 4035 | M: **Not Relevant**
Floor 1 | 61 Mary Street | Brisbane Qld 4000
GPO Box 50 | Brisbane Qld 4001
michael.cormack@translink.com.au
www.translink.com.au
www.tmr.qld.gov.au

From: Nicole Z Davis <Nicole.Z.Davis@tmr.qld.gov.au>
Sent: Thursday, 29 June 2023 2:51 PM
To: Michael P Cormack <Michael.Cormack@translink.com.au>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>; Translink Media <Translink.Media@translink.com.au>
Cc: James X Murphy <James.X.Murphy@tmr.qld.gov.au>
Subject: Fw: For approval | Updated media pack: QTMP contract award

Hi Team,

Can you please remember to cc us in.

It is especially relevant with regard to QTMP and other TMR branded projects that the TMR comms team are providing to support to.

Many thanks

Nic

From: Mailbox DocTrak Media - TMR <mail.doctrak.media.tmr@tmr.qld.gov.au>

Sent: Thursday, 29 June 2023 2:36 PM

To: Sally Z Stannard <Sally.Stannard@tmr.qld.gov.au>; Peter L Milward <peter.milward@translink.com.au>; Paul Z Hoffmann <Paul.Z.Hoffmann@tmr.qld.gov.au>

Cc: Translink Media <Translink.Media@translink.com.au>; Brydie L Bodnar <Brydie.L.Bodnar@tmr.qld.gov.au>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>; Mandy L Bird <Mandy.L.Bird@tmr.qld.gov.au>

Subject: For approval | Updated media pack: QTMP contract award

Hi all,

For your approval, please find attached three documents regarding tomorrow's QTMP media event:

- A clean media pack for Mins;
- A media release with tracked changes; and
- A media pack with tracked changes.

These materials contain input from the MO and the team has fact-checked them (approved by Peter G!!!). The clean copy incorporates the team's changes from the MO's materials. However, I have also attached the materials sent down by the MO with tracked changes from the team so you can see what has changed.

Paul, I understand from the team you are in meetings this afternoon and likely unable to review, but I also understand this pack was drafted following conversations with yourself so we plan to progress on that basis and in the interests of time.

Thanks.

Michael Cormack

Principal Advisor (Media)

Office of the Deputy Director-General | Translink Division

Department of Transport and Main Roads

P: 07 3338 4035 | M: Not Relevant

Floor 1 | 61 Mary Street | Brisbane Qld 4000

GPO Box 50 | Brisbane Qld 4001

michael.cormack@translink.com.au

www.translink.com.au

www.tmr.qld.gov.au

Released under RTI-3621

From: [Sally Z Stannard](#)
To: [Paul Z Hoffmann](#)
Subject: FW: BRIEFS FOR ACTION - COM1195 - Confidential - QTMP contract award
Date: Monday, 3 July 2023 4:33:00 PM
Attachments: [image001.png](#)
[COM1195_ADG_eSigned_270623.pdf](#)
[Att 1 QTMP.pdf](#)
[image003.png](#)

FYI

Kind regards

Sally Stannard
Acting Director-General
Department of Transport and Main Roads

P: 07 3066 7316
Floor 36 | 1 William Street | Brisbane Qld 4000
GPO Box 1549 | Brisbane Qld 4001
sally.stannard@tmr.qld.gov.au
www.tmr.qld.gov.au

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From: Stuart Stark <Stuart.Stark@ministerial.qld.gov.au>
Sent: Monday, 3 July 2023 4:23 PM
To: TMR DLO <TMR_DLO@tmr.qld.gov.au>
Cc: Peter L Milward <peter.milward@translink.com.au>; Sally Z Stannard <Sally.Stannard@tmr.qld.gov.au>; @Minister Bailey Media <MinisterBaileyMedia@min.internal>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>
Subject: FW: BRIEFS FOR ACTION - COM1195 - Confidential - QTMP contract award

Key messages

Please update so that messaging is consistent with what was announced on Friday. Couple of things to consider:

- The Queensland Government is ~~investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.~~

Delete reference to \$9.5 billion and the largest investment in rail in Qld's history. **Talk about the \$4.6 billion contract with Downer, what it does (factory then maintenance over 15 years) and the \$4.89 b (? check budget papers) capital investment over the forward estimates. Can talk biggest investment in rollingstock.**

- The program will bring train manufacturing back to Queensland, ~~supporting more than 1300 jobs over the term of the contract.~~

To date we have referred to 800 jobs in Maryborough. Consistency is good. We can add other jobs when we are getting going on Ormeau, for example. People will understandably think of these two things separately.

Also I'm chasing down photos of Acting DG and Downer CEO from Friday for TMR internal comms. Happy to discuss.

Stuart Stark
Senior Policy Advisor

Office of the Hon. Mark Bailey MP
Minister for Transport and Main Roads and Minister for Digital Services

P (07) 3719 7314 | M Not Relevant

E Stuart.Stark@ministerial.qld.gov.au

From: TMR DLO <TMR_DLO@tmr.qld.gov.au>

Sent: Tuesday, June 27, 2023 1:52 PM

To: Stuart Stark <Stuart.Stark@ministerial.qld.gov.au>

Cc: Matt Swan <Matt.Swan@ministerial.qld.gov.au>; Kobe Abraham <Kobe.Abraham@ministerial.qld.gov.au>; Kerry Nielsen <Kerry.Nielsen@ministerial.qld.gov.au>

Subject: BRIEFS FOR ACTION - COM1195 - Confidential - QTMP contract award

Hi

Please find attached for approval.

File No.	COM1195	<input type="checkbox"/> URGENT
Date:	27/06/2023	<input type="checkbox"/> COVID-19
Title/Subject: Confidential - QTMP contract award		<input type="checkbox"/> Correspondence <input checked="" type="checkbox"/> Briefing Note <input type="checkbox"/> Minister's Constituent
<input type="checkbox"/> Advisor:		Date:
Comments:		
<input type="checkbox"/> Chief of Staff:		Date:
Comments:		
<input type="checkbox"/> Minister:		Date:
Comments:		
Further Action:		
MO Tracking	#	
Tracking	27/06 TT to SS	

Taleah Thompson

Departmental Liaison Officer | Cabinet, Legislation and Executive Services

Corporate Division | Governance Branch | Department of Transport and Main Roads

61 Mary Street | Brisbane Qld 4000

GPO Box 2644 | Brisbane Qld 4001

(07) 3066 4216

TMR_DLO@tmr.qld.gov.au

www.tmr.qld.gov.au

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Please consider the environment before printing this email.

Released under RTI - DTMR

Department of Transport and Main Roads
High Risk briefing note
COM1195

To: Director-General

SUBJECT: Confidential - QTMP contract award	DATE: 27 June 2023 APPROVAL REQUIRED BY: ASAP RISK LEVEL: High CBRC FUNDING REQUIRED: No
A/Director-General's Comments: Great - thanks <p style="text-align: right;">Approved / Not Approved</p> <p style="text-align: right;">A/Director-General</p> <p style="text-align: right;">Date 27/06/2023</p>	
Progress to Minister's office for noting – Yes/No (DG office only)	Noted Minister Date/...../.....

Recommendations

- That you approve the communication plan for the award of the Design, Build Maintain Contract to Downer to deliver the Queensland Train Manufacturing Program (**Attachment 1**).
- That you indicate if this communication plan is to be submitted to the Minister for Transport and Main Roads and Minister for Digital Services' office for noting.

Background/summary

- It is anticipated the Queensland Government will award Downer the Design Build and Maintain (DBM) contract for the Queensland Train Manufacturing Program (QTMP) by early July.
- This is a significant milestone for the program, and a 'good news story'.
- Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.
- This plan covers the critical activities that need to occur on the day, and the day after the Contract Award to communicate the milestone with internal and external stakeholders.

Endorsed by:
Frances Dodd

Tel: 3338 4438
Date: 21 June 2023

Endorsed by **GM:**
Paul Hoffman
General Manager
Passenger Rollingstock and
Signalling

Tel: 3066 7314
Date: 21 June 2023

Endorsed by:
Peter Milward
A/Deputy Director-General
Translink

Tel: 3066 4158
Date: 22 June 2023

Planned communication program

- The timing of announcement is tied to commercial negotiations and execution of Project Deed.
- Implementation of communications materials will commence on the day after Contract Award.
- Communication activities include:
 - media announcement – Ministerial Statement

Not Relevant

Risk Assessment

- Using the TMR communication risk assessment tool (**Appendix A**), this communication material has been determined as high risk due to the following factors.
 - A number of communities and key stakeholders will be impacted by the project given the geographical impact of the QTMP across Queensland.
 - Mr Bruce Saunders MP, Member for Maryborough and Assistant Minister for Train Manufacturing is a supporter of the QTMP, and the manufacturing facility will be built in his electorate.
 - QTMP is the largest investment in rail in Queensland's history.
 - This milestone will likely result in widespread regional and state-wide media coverage.

Budget and funding source

- There is no funding required to undertake these communication activities.

Government Objectives

- By creating local jobs and committing to the ongoing development of the manufacturing industry in regional Queensland, the QTMP aligns to the following government objectives of the Unite and Recover -- Queensland's Economic Recovery Plan:
 - supporting jobs
 - making it for Queensland
 - building Queensland
 - growing our regions
 - investing in skills.

More information

- For more information, please refer to the communication [plan/materials] (**Attachment 1**).

TMR communication risk assessment tool

This document aligns with TMR's Risk Assessment and Ratings Matrix. To be used in conjunction with your local branch risk criteria register.

TMR risk criteria		TMR recommended approving managers	
LOW	<p>Impact</p> <ul style="list-style-type: none"> Impact is largely positive with minor inconvenience to the community or stakeholders. <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Overall the community is supportive of the project/works. May be small groups of people with limited influence, who are disgruntled. <p>Sensitivities</p> <ul style="list-style-type: none"> Few or no sensitivities (e.g. it's not in a minister's or shadow minister's electorate, there hasn't been any problems in the past, no known vocal residents/stakeholders). No other Queensland Government departments or levels of government (local or federal) are involved. <p>Media</p> <ul style="list-style-type: none"> May attract some negative media attention in regional/local media, or has appeared in local paper with no further issues. <p>Other</p> <ul style="list-style-type: none"> May be a previously approved document that is getting minor, non-sensitive updates. 	<ul style="list-style-type: none"> Only Divisional approval is required. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director. Refer to your branch's risk assessment tool for your branch's nominated approving managers. No peer review is necessary from Communication Services, however you may seek the assistance of your Key Account Manager to develop a communication plan and/or materials 	
MEDIUM	<p>Impact</p> <ul style="list-style-type: none"> Impact is largely positive but some stakeholder groups will be moderately inconvenienced (that is, the work/changes may affect business or industry trade, people cannot access their street for a short period of time). <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Large sections of the community or key stakeholders are supportive of the project/works. Some influential stakeholder/industry groups are likely to be disgruntled. There are known vocal opponents. <p>Sensitivities</p> <ul style="list-style-type: none"> Other Queensland Government departments and/or other levels of government (local or federal) are involved/impacted. <p>Media</p> <ul style="list-style-type: none"> May attract some negative media attention in regional/local media or has appeared in local paper with minor/easily mitigated issues. <p>Other</p> <ul style="list-style-type: none"> May be a media opportunity for the Minister and/or the Premier. 	<ul style="list-style-type: none"> Communication Services peer-reviews communication plan and materials. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager. Refer to your branch's risk assessment tool for your branch's nominated approving managers. 	
HIGH	<p>Impact</p> <ul style="list-style-type: none"> Some people are very adversely affected by the work/change (e.g. their property will be impacted, people cannot access their street for a prolonged period of time) A large group of people or key stakeholders are significantly impacted by the project/works. <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Large sections of the community or key stakeholders are likely to be disgruntled. An MP has taken the work/project/issue on as a cause. <p>Sensitivities</p> <ul style="list-style-type: none"> Known to be a 'hot topic'. Other similar activity has had a poor outcome in the past. The project/work is located in a minister's and/or shadow minister's electorate. The project/work/change relates to critical assets/programs/initiatives, Queensland Government commitment or departmental six-month commitment. Other Queensland Government departments and/or levels of government (local or federal) are involved/impacted. <p>Media</p> <ul style="list-style-type: none"> There has been some previous negative media coverage – regional/state wide. Will likely result in widespread regional and/or statewide media coverage. <p>Other</p> <ul style="list-style-type: none"> All speeches and presentations when people are representing the department and all abstracts and papers submitted to journals and conferences (this process is at the DG's request). Refer to the Approval process: External presentations, speeches and abstracts. All events (photo opportunities, sod turnings, site tours, project milestones, campaign launches) due to their visibility in the community. Refer to the event approval processes. An event to which the Minister or DG is invited. 	<ul style="list-style-type: none"> Communication Services reviews communication plan and materials. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager Deputy Director General Director-General Minister (for noting). 	
GACC	<p>Major campaign activities include the following:</p> <ul style="list-style-type: none"> Communication or advertising activity with a media placement spend over \$100,000 (noting that activity cannot be broken into segments to go under the threshold) Television and/or cinema advertising, including paid community service announcements Communication on major projects, programs and government initiatives Major community engagement activities with a total budget of more than \$50,000 Statewide direct mail and/or inserts Full page advertising in the metropolitan newspapers Major recruitment activity (over \$50,000 media placement spend). 	<p>Minor campaign activities include the following:</p> <ul style="list-style-type: none"> Communication or advertising activity with a media placement spend under \$100,000 Major or sensitive community engagement activities with a total budget of less than \$50,000 Controversial or sensitive communication or advertising activity not included in a major campaign Minor updates to existing campaigns. 	<ul style="list-style-type: none"> Communication Services reviews submission and collateral, and provides strategic advice. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager. Deputy Director-General Director-General Minister (for noting) Government Advertising and Communication Committee (GACC).

Queensland Train Manufacturing Program

Integrated communication plan

21 June 2023

Contents

- Introduction
- Goals and objectives
- Key messages
- Solution
- Stakeholders
- Overview
- Tactical plan

Introduction

Situation

The Queensland Government's Queensland Train Manufacturing Program (QTMP) was established to meet the increasing demand for rail transport in South East Queensland over the next 10 years.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history. This will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.

It is anticipated Contract Award for the Design Build Maintain (DBM) Contract for QTMP will occur by early July 2023.

This is a significant milestone for the program, and a 'good news story'.

The project team are planning a range of proactive communication activities to coincide with this milestone.

QTMP has been assessed as a high risk program. As a result, the Communication Approach for the project will anticipate enquiry and comment as a result of the listed risks.

This Plan covers the integrated activities that are proposed to ensure the smooth delivery of the announcement and prepares for any stakeholder reaction.

Department of Transport and Main Roads

Key issues:

- Project assessed as High Risk
- Proposed Ministerial announcement
- Interest in the program by Premier and Minister/s
- Potential for high level of media interest
- Contract Award is a significant milestone

Risks:

- A number of communities and key stakeholders will be impacted by the project given the geographical impact of the QTMP across Queensland.
- The Local Member for Maryborough and Assistant Minister for Train Manufacturing is a supporter of the QTMP, and the manufacturing facility will be built in his electorate.
- QTMP is the largest investment in rail in Queensland's history.
- This milestone will likely result in widespread regional and state-wide media coverage.
- The QTMP trains are subject to recommendations of the New Generation Rollingstock Commission of Inquiry

Integrated internal approach

**TRANSLINK
Passenger Rollingstock and
Signalling Branch (PRSB)**

Lead the delivery of QTMP
documentation.

Responsible for the accuracy
of the information and data.

**TRANSLINK
Government and Media Relations
Unit**

Develops media content and sends to
SCU team for approval

Corporate Division

Package the communication
approach, drawing from Translink
PRSB requirements for approvals.

Goal and objectives

Goal

To announce the Contract Award for the Design Build and Maintain (DBM) Contract for the Queensland Train Manufacturing Program (QTMP).

Objectives

- To inform key stakeholders and community that a major project milestone has been achieved with the announcement of the awarding of the contract to deliver QTMP
- To inform key stakeholders of next steps for QTMP
- To celebrate the milestone and thank the internal team
- To provide an update on probity for the QTMP

Key messages

- The Queensland Government has awarded Downer the Design Build and Maintain (DBM) contract for the Queensland Train Manufacturing Program (QTMP).
- Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.
- This project supports Transport and Main Road's goal of creating a single integrated transport network accessible to everyone.
- The QTMP will support South East Queensland's population and economic growth, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games.
- The program will bring train manufacturing back to Queensland, supporting more than 1300 jobs over the term of the contract.
- The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.
- Site investigations and early works are underway at the Torbanlea manufacturing facility site and Ormeau rail facility site.
- The project team is preparing a detailed design of the facilities and passenger trains.
- Major construction is scheduled to commence later this year.

Solution



Communication approach

- Media announcement – Ministerial Statement

- Not Relevant

-
-
-
-



Timing

- The timing of announcement is tied to commercial negotiations and execution of Project Deed.
- Implementation of communications materials will commence on the day after Contract Award.

Stakeholders

Government

- Queensland Premier, Anastacia Palaszczuk
- Minister for Transport and Main Roads, Mark Bailey
- Assistant Minister for Train Manufacturing and Member for Maryborough, Bruce Saunders

Internal

- A/Director-General Department of Transport and Main Roads, Sally Stannard
- A/Deputy Director General, Peter Milward
- TMR Executive Leadership Team
- Ministers with interest in QTMP
- Directors' General with interest in QTMP
- Members of QTMP Executive Steering Committee, Project Control Group and Evaluation Panel
- All PRS TMR staff
- QTMP project team
- All Translink and TMR staff

External

- Downer
- Media
- Traditional Owner groups
- Accessibility stakeholders
- Potential suppliers and job seekers
- Project stakeholders
- Residents and businesses of Torbanlea and Maryborough
- Residents and businesses of Ormeau
- General public

Overview

Background

The Queensland Government's Queensland Train Manufacturing Program (QTMP) was established to meet the increasing demand for rail transport in South East Queensland over the next 10 years.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.

It is anticipated Contract Award for the Design Build Maintain (DBM) contract for QTMP will occur in late June. The team plan a range of proactive communication activities to coincide with this milestone.

Solution

Key objectives

- To inform key stakeholders and community that a major project milestone has been achieved with the announcement of the awarding of the contract to Downer to deliver QTMP
- To inform key stakeholders of next steps for QTMP

Communication approach (including key deliverables)

- Media announcement – Ministerial Statement
- Not Relevant
-
-
-

Key issues

- Project assessed as High Risk
- Proposed Ministerial announcement
- Interest in the program by Premier and Minister/s
- Potential for high level of media interest
- Contract Award is a significant milestone
- Historical NGR Commission of Inquiry
- \$9.5 billion project
- Close residential stakeholders in Ormeau
- LNP Elected Representative in Ormeau
- imminent election

Target group

- Premier and Ministers
- TMR Executive leadership
- TMR staff and project team
- Downer
- Media
- Project stakeholders
- Residents and businesses of impacted communities
- Traditional Owner groups
- Suppliers and job seekers
- Accessibility stakeholders
- General public

Key messages

See key messages slide

Related activity to note

Evaluation

Media take up
Social media views and reposts
Social media comments

Not Relevant

Released under RTI - DTMR

Tactical plan

Publish date	Activity	Description	Audience	Cost	Evaluation	Responsible Area	Status
Media communication tactics							
TBD - Day of, or day after contract signing	Media announcement/ Ministerial Statement	Official statement delivered to members of news media to announce contract award	Media	Nil	Media coverage	Translink Media	Approved
External communication tactics							
Not Relevant							

Released under RTI - DTMR

**Thank you and stay
connected**

www.tmr.qld.gov.au



TMRQld

@TMRQld

TMRQld

Department of Transport and Main Roads

Released under RTI - DTMR

From: [Sally Z Stannard](#)
To: [Mandy L Bird](#)
Subject: FW: COM 1195
Date: Monday, 7 August 2023 3:45:00 PM

Printed Copy please

Not Relevant

Released under RTI - DTMR



Discover the story on the [‘Travelling’ by Gilimbaa](#) artwork included in our Acknowledgment statement above.

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From: [Mailbox DocTrak Media - TMR](#)
To: [Sally Z Stannard](#); [Peter L Milward](#); [Paul Z Hoffmann](#); [Peter Z Gill](#); [Lindsey J Wowor](#); [Leith P Knight](#); [Frances Z Dodd](#)
Cc: [Translink Media](#); [Cameron Y Leslie](#); [Brydie L Bodnar](#); [Nicole Z Davis](#); [PRS.Communications](#)
Subject: FW: Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse
Date: Friday, 30 June 2023 12:36:02 PM

Hi all,

Please find below a joint statement from Premier Anastacia Palaszczuk, Minister Mark Bailey and Assistant Minister Bruce Saunders announcing the QTMP contract with Downer has been signed.

We will monitor media coverage throughout the afternoon and share it around.

Please let me know if you need anything further.

Thanks.

Michael Cormack

Principal Advisor (Media)

Office of the Deputy Director-General | Translink Division

Department of Transport and Main Roads

P: 07 3338 4035 | M: NR
Floor 1 | 61 Mary Street | Brisbane Qld 4000
GPO Box 50 | Brisbane Qld 4001
michael.cormack@translink.com.au
www.translink.com.au
www.tmr.qld.gov.au

From: Ministerial Media Statements QLD <no-reply@statements.qld.gov.au>

Sent: Friday, 30 June 2023 12:33 PM

To: Michael P Cormack <Michael.Cormack@translink.com.au>

Subject: Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse



JOINT STATEMENT

Premier and Minister for the Olympic and Paralympic Games

The Honourable Anastacia Palaszczuk

Minister for Transport and Main Roads and Minister for Digital Services

The Honourable Mark Bailey

Assistant Minister for Train Manufacturing and Regional Roads

Mr Bruce Saunders

Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse

[Image - Downer](#)

- Downer signs \$4.6 billion contract to deliver Palaszczuk Government's landmark Queensland Train Manufacturing Program.
- The contract will deliver 65 passenger trains, for use on the South East Queensland rail network, and support 800 jobs in construction and manufacturing.
- The first train set to be delivered in 2026, with all 65 on track for 2032.
- Early works are underway at the state-owned Torbanlea facility where trains will be manufactured.

The \$7.1 billion Queensland Train Manufacturing Program is now in motion with a \$4.6 billion contract now officially signed for Downer Group to design and manufacture these trains.

Premier Anastacia Palaszczuk made a commitment to Queenslanders that rail manufacturing jobs would be returned to Maryborough, with this investment set to support 800 construction and manufacturing jobs.

Downer is now tasked with the manufacture 65 passenger trains at a state-owned purpose-built facility at Torbanlea.

Negotiations have been underway since Downer was announced as the preferred supplier for the program earlier this year.

The new trains will be more accessible for people with a disability, with the addition of Train Boarding Bridges and Electronic Levelling Controls to address the gaps between platforms and trains, as well as phone charging capabilities.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and a new rail stabling and maintenance facility at Ormeau on the Gold Coast.

Train Manufacturing is key to Queensland's Big Build, a record \$89 billion dollar investment into infrastructure by the Palaszczuk Government over the next 4 years.

Queensland Big Build will support 58,000 jobs over the next 24 months as part of the state's biggest infrastructure spend on record.

Quotes attributable to Queensland Premier Anastacia Palaszczuk:

"Our government made a promise to bring train building back to Maryborough, and we have delivered.

"I saw how much this contract means to the men and women of Maryborough when I visited Downer earlier this year – now we can get on with the job of building.

"Not only does this \$7.1 billion program secure generations of job security, skills and training in Maryborough, but it sets our state up for a strong transport future.

"Because Queensland trains should be made in Queensland."

Quotes attributable to the Minister for Transport & Main Roads Mark Bailey:

"The Palaszczuk Government is bringing train manufacturing back to Queensland, supporting good jobs and billions in investment for the regions.

"This isn't just about delivering 65 new trains, this is creating opportunities for Torbanlea, Maryborough, and the wider region.

"With the contract signed and sealed, Downer Group will begin recruiting for the construction and manufacturing jobs that this project will bring.

"Downer Group has committed to making jobs and training for Queenslanders its priority".

Quotes attributable to the Assistant Minister for Regional Roads and Train Manufacturing and Member for Maryborough Bruce Saunders:

"I fought hard for the people of Maryborough to see this commitment delivered on.

"This isn't just about building trains – it's an investment in the decades of skill we have here in Maryborough and in the generations of train builders to come.

"Early works are already underway in Torbanlea and in coming weeks they'll start setting up site compounds, which will get the ball rolling for major construction to begin later this year.

"The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

"These 65 new trains will support South East Queensland's population boom, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games."

Quotes attributable to the Minister for Regional Development and Manufacturing Glenn Butcher:

"If we can make it here in Queensland, we should.

"We know our Queensland manufacturers are some of the best in the world, so it's fantastic to be part of the Palaszczuk Labor Government that's bringing train manufacturing back to local workshops.

"The Palaszczuk Labor Government backs manufacturing because making things here means more local jobs."

Quotes attributable to the member for Hervey Bay Adrian Tantari:

"This is a great moment for the entire Fraser Coast community.

"This is going to bring jobs, it is going to bring skills and it is going to bring career long opportunity for young people who want to stay on in the region.

"Only a Palaszczuk Labor Government can deliver this for Queensland".

Quotes attributable to State Secretary of the Australian Manufacturing Workers' Union Rohan Webb:

"Campbell Newman sent rail manufacturing overseas. For years, the AMWU has proudly campaigned alongside our Downer EDI members and the Maryborough community to bring rail manufacturing back home. Today, our dream is one step closer to becoming a reality.

"The billions of dollars in investment by the Palaszczuk Government will bring rail manufacturing back home, securing the future of hundreds of workers in Maryborough.

"AMWU members at Downer EDI in Maryborough are skilled, respected, and acknowledged as some of the best train manufacturers in Australia. And now they're set to lead the way as we rebuild manufacturing capacity in Australia."

Fast Facts:

- Downer will build 65 new six-car trains and associated infrastructure, in Queensland, by Queenslanders, for Queenslanders.
- 800 jobs supported in the region
- Delivered as part of the \$7.1 billion Queensland made Train Manufacturing Program.
- The trains will begin rolling out onto the South East Queensland rail network from 2026.
- The Queensland made Train Manufacturing Program will create up to 3000 jobs in construction and manufacturing across Queensland.
- The \$4.6 billion contract delivers on construction, manufacturing and maintenance for the next 15 years.

The Queensland made Train Manufacturing Program includes:

- construction of 65 six-car passenger trains
- construction of a purpose-built manufacturing facility in the Maryborough region for major manufacturing/assembly works for the new fleet

- construction of a new rail facility (for train maintenance and stabling) in Ormeau
- the ongoing operation and maintenance of the fleet and rail facility.

For more information or to sign up for email updates head online to the [QTMP website](#).

Artist impressions. available [Here](#).

ENDS

Media Contacts:

Charlton Hart (Minister Bailey) –

Blair Harris (Assistant Minister Saunders)

[Unsubscribe me](#)

[View more statements on our web site](#)

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(Department of the Premier and Cabinet)

Released under RTI - DTMR

From: [Brydie L Bodnar](#)
To: [Sally Z Stannard](#)
Cc: [DG-Corro](#)
Subject: FW: URGENT (Confidential) COM1195 - ADG consideration - QTMP contract award
Date: Tuesday, 27 June 2023 11:37:28 AM
Attachments: [COM1195_Contract Award COM Brief_high risk.pdf](#)

ADG,

For your consideration.

[Comms plan as you chased this morning – this has been through Strategic Comms who are ready to go when signed]

Kind regards,

Brydie Bodnar
Acting Chief Operations Officer
Department of Transport and Main Roads

P: 07 3066 1467 | M: Not Relevant
Floor 36 | 1 William Street | Brisbane Qld 4000
GPO Box 1549 | Brisbane Qld 4001
Brydie.L.Bodnar@tmr.qld.gov.au
www.tmr.qld.gov.au



Discover the story on the 'Travelling' by [Gilimbaa](#) artwork included in our Acknowledgment statement above.

This email and any attachments may contain Cabinet-related information. The unlawful disclosure or retention of Cabinet-related information may constitute an offence under the Criminal Code, corrupt behaviour under the *Crime and Corruption Act 2001* and may constitute official misconduct under the *Public Sector Ethics Act 1994*. Encouraging or directing another person to do these things may also be an offence.

From: Ministerial.Parliament <Ministerial.Parliament@tmr.qld.gov.au>
Sent: Tuesday, 27 June 2023 8:59 AM
To: Brydie L Bodnar <Brydie.L.Bodnar@tmr.qld.gov.au>
Cc: DG-Corro <DG-Corro@tmr.qld.gov.au>
Subject: URGENT (Confidential) COM1195 - ADG consideration - QTMP contract award

Hi Brydie

Please see attached for ADG consideration urgent communications brief **COM1195** regarding QTMP contract award.

Once the content is considered, please email Ministerial.Parliament@tmr.qld.gov.au.

Ty

Meredith Freiberg
Assistant Advisor (Ministerial and Parliamentary Support)
Cabinet, Legislation and Executive Services
Governance Branch | Corporate Division
Department of Transport and Main Roads

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CLES Connection Hub



Department of Transport and Main Roads
High Risk briefing note
COM1195

To: Director-General

SUBJECT: Confidential - QTMP contract award	DATE: 27 June 2023 APPROVAL REQUIRED BY: ASAP RISK LEVEL: High CBRC FUNDING REQUIRED: No
Director-General's Comments: <p style="text-align: right;">Approved / Not Approved</p> <p style="text-align: right;">Director-General</p> <p style="text-align: right;">Date/...../.....</p>	
Progress to Minister's office for noting – Yes/No (DG office only)	Noted Minister <p style="text-align: right;">Date/...../.....</p>

Recommendations

- That you approve the communication plan for the award of the Design, Build Maintain Contract to Downer to deliver the Queensland Train Manufacturing Program (**Attachment 1**).
- That you indicate if this communication plan is to be submitted to the Minister for Transport and Main Roads and Minister for Digital Services' office for noting.

Background/summary

- It is anticipated the Queensland Government will award Downer the Design Build and Maintain (DBM) contract for the Queensland Train Manufacturing Program (QTMP) by early July.
- This is a significant milestone for the program, and a 'good news story'.
- Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.
- This plan covers the critical activities that need to occur on the day, and the day after the Contract Award to communicate the milestone with internal and external stakeholders.

Endorsed by:
Frances Dodd

Tel: 3338 4438
Date: 21 June 2023

Endorsed by GM:
Paul Hoffman
General Manager
Passenger Rollingstock and
Signalling
Tel: 3066 7314
Date: 21 June 2023

Endorsed by:
Peter Milward
A/Deputy Director-General
Translink
Tel: 3066 4158
Date: 22 June 2023

Planned communication program

- The timing of announcement is tied to commercial negotiations and execution of Project Deed.
- Implementation of communications materials will commence on the day after Contract Award.
- Communication activities include:
 - media announcement – Ministerial Statement

Not Relevant

Risk Assessment

- Using the TMR communication risk assessment tool (**Appendix A**), this communication material has been determined as high risk due to the following factors.
 - A number of communities and key stakeholders will be impacted by the project given the geographical impact of the QTMP across Queensland.
 - Mr Bruce Saunders MP, Member for Maryborough and Assistant Minister for Train Manufacturing is a supporter of the QTMP, and the manufacturing facility will be built in his electorate.
 - QTMP is the largest investment in rail in Queensland's history.
 - This milestone will likely result in widespread regional and state-wide media coverage.

Budget and funding source

- There is no funding required to undertake these communication activities.

Government Objectives

- By creating local jobs and committing to the ongoing development of the manufacturing industry in regional Queensland, the QTMP aligns to the following government objectives of the Unite and Recover -- Queensland's Economic Recovery Plan:
 - supporting jobs
 - making it for Queensland
 - building Queensland
 - growing our regions
 - investing in skills.

More information

- For more information, please refer to the communication [plan/materials] (**Attachment 1**).

TMR communication risk assessment tool

This document aligns with TMR's Risk Assessment and Ratings Matrix. To be used in conjunction with your local branch risk criteria register.

	TMR risk criteria	TMR recommended approving managers	
LOW	<p>Impact</p> <ul style="list-style-type: none"> Impact is largely positive with minor inconvenience to the community or stakeholders. <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Overall the community is supportive of the project/works. May be small groups of people with limited influence, who are disgruntled. <p>Sensitivities</p> <ul style="list-style-type: none"> Few or no sensitivities (e.g. it's not in a minister's or shadow minister's electorate, there hasn't been any problems in the past, no known vocal residents/stakeholders). No other Queensland Government departments or levels of government (local or federal) are involved. <p>Media</p> <ul style="list-style-type: none"> May attract some negative media attention in regional/local media, or has appeared in local paper with no further issues. <p>Other</p> <ul style="list-style-type: none"> May be a previously approved document that is getting minor, non-sensitive updates. 	<ul style="list-style-type: none"> Only Divisional approval is required. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director. Refer to your branch's risk assessment tool for your branch's nominated approving managers. No peer review is necessary from Communication Services, however you may seek the assistance of your Key Account Manager to develop a communication plan and/or materials 	
MEDIUM	<p>Impact</p> <ul style="list-style-type: none"> Impact is largely positive but some stakeholder groups will be moderately inconvenienced (that is, the work/changes may affect business or industry trade, people cannot access their street for a short period of time). <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Large sections of the community or key stakeholders are supportive of the project/works. Some influential stakeholder/industry groups are likely to be disgruntled. There are known vocal opponents. <p>Sensitivities</p> <ul style="list-style-type: none"> Other Queensland Government departments and/or other levels of government (local or federal) are involved/impacted. <p>Media</p> <ul style="list-style-type: none"> May attract some negative media attention in regional/local media or has appeared in local paper with minor/easily mitigated issues. <p>Other</p> <ul style="list-style-type: none"> May be a media opportunity for the Minister and/or the Premier. 	<ul style="list-style-type: none"> Communication Services peer-reviews communication plan and materials. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager. Refer to your branch's risk assessment tool for your branch's nominated approving managers. 	
HIGH	<p>Impact</p> <ul style="list-style-type: none"> Some people are very adversely affected by the work/change (e.g. their property will be impacted, people cannot access their street for a prolonged period of time) A large group of people or key stakeholders are significantly impacted by the project/works. <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Large sections of the community or key stakeholders are likely to be disgruntled. An MP has taken the work/project/issue on as a cause. <p>Sensitivities</p> <ul style="list-style-type: none"> Known to be a 'hot topic'. Other similar activity has had a poor outcome in the past. The project/work is located in a minister's and/or shadow minister's electorate. The project/work/change relates to critical assets/programs/initiatives, Queensland Government commitment or departmental six-month commitment. Other Queensland Government departments and/or levels of government (local or federal) are involved/impacted. <p>Media</p> <ul style="list-style-type: none"> There has been some previous negative media coverage – regional/state-wide. Will likely result in widespread regional and/or statewide media coverage. <p>Other</p> <ul style="list-style-type: none"> All speeches and presentations when people are representing the department and all abstracts and papers submitted to journals and conferences (this process is at the DG's request). Refer to the <i>Approval Process: External presentations, speeches and abstracts</i>. All events (photo opportunities, sod turnings, site tours, project milestones, campaign launches) due to their visibility in the community. Refer to the event approval processes. An event to which the Minister or DG is invited. 	<ul style="list-style-type: none"> Communication Services reviews communication plan and materials. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager Deputy Director-General Director-General Minister (for noting). 	
GACC	<p>Major campaign activities include the following:</p> <ul style="list-style-type: none"> Communication or advertising activity with a media placement spend over \$100,000 (noting that activity cannot be broken into segments to go under the threshold) Television and/or cinema advertising, including paid community service announcements Communication on major projects, programs and government initiatives Major community engagement activities with a total budget of more than \$50,000 Statewide direct mail and/or inserts Full page advertising in major metropolitan newspapers Major recruitment activity (over \$50,000 media placement spend). 	<p>Minor campaign activities include the following:</p> <ul style="list-style-type: none"> Communication or advertising activity with a media placement spend under \$100,000 Major or sensitive community engagement activities with a total budget of less than \$50,000 Controversial or sensitive communication or advertising activity not included in a major campaign Minor updates to existing campaigns. 	<ul style="list-style-type: none"> Communication Services reviews submission and collateral, and provides strategic advice. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager. Deputy Director-General Director-General Minister (for noting) Government Advertising and Communication Committee (GACC).

Queensland Train Manufacturing Program

Integrated communication plan

Released under RTI - DTMR

21 June 2023

Contents

- Introduction
- Goals and objectives
- Key messages
- Solution
- Stakeholders
- Overview
- Tactical plan

Introduction

Situation

The Queensland Government's Queensland Train Manufacturing Program (QTMP) was established to meet the increasing demand for rail transport in South East Queensland over the next 10 years.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history. This will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.

It is anticipated Contract Award for the Design Build Maintain (DBM) Contract for QTMP will occur by early July 2023.

This is a significant milestone for the program, and a 'good news story'.

The project team are planning a range of proactive communication activities to coincide with this milestone.

QTMP has been assessed as a high risk program. As a result, the Communication Approach for the project will anticipate enquiry and comment as a result of the listed risks.

This Plan covers the integrated activities that are proposed to ensure the smooth delivery of the announcement and prepares for any stakeholder reaction.

Key issues:

- Project assessed as High Risk
- Proposed Ministerial announcement
- Interest in the program by Premier and Minister/s
- Potential for high level of media interest
- Contract Award is a significant milestone

Risks:

- A number of communities and key stakeholders will be impacted by the project given the geographical impact of the QTMP across Queensland.
- The Local Member for Maryborough and Assistant Minister for Train Manufacturing is a supporter of the QTMP, and the manufacturing facility will be built in his electorate.
- QTMP is the largest investment in rail in Queensland's history.
- This milestone will likely result in widespread regional and state-wide media coverage.
- The QTMP trains are subject to recommendations of the New Generation Rollingstock Commission of Inquiry

Integrated internal approach

**TRANSLINK
Passenger Rollingstock and
Signalling Branch (PRSB)**

Lead the delivery of QTMP
documentation.

Responsible for the accuracy
of the information and data.

**TRANSLINK
Government and Media Relations
Unit**

Develops media content and sends to
SCU team for approval

Corporate Division

Package the communication
approach, drawing from Translink
PRSB requirements for approvals.

Goal and objectives

Goal

To announce the Contract Award for the Design Build and Maintain (DBM) Contract for the Queensland Train Manufacturing Program (QTMP).

Objectives

- To inform key stakeholders and community that a major project milestone has been achieved with the announcement of the awarding of the contract to deliver QTMP
- To inform key stakeholders of next steps for QTMP
- To celebrate the milestone and thank the internal team
- To provide an update on probity for the QTMP

Key messages

- The Queensland Government has awarded Downer the Design Build and Maintain (DBM) contract for the Queensland Train Manufacturing Program (QTMP).
- Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.
- This project supports Transport and Main Road's goal of creating a single integrated transport network accessible to everyone.
- The QTMP will support South East Queensland's population and economic growth, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games.
- The program will bring train manufacturing back to Queensland, supporting more than 1300 jobs over the term of the contract.
- The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.
- Site investigations and early works are underway at the Torbanlea manufacturing facility site and Ormeau rail facility site.
- The project team is preparing a detailed design of the facilities and passenger trains.
- Major construction is scheduled to commence later this year.

Solution



Communication approach

- Media announcement – Ministerial Statement

Not Relevant

-
-
-
-



Timing

- The timing of announcement is tied to commercial negotiations and execution of Project Deed.
- Implementation of communications materials will commence on the day after Contract Award.

Stakeholders

Government

- Queensland Premier, Anastacia Palaszczuk
- Minister for Transport and Main Roads, Mark Bailey
- Assistant Minister for Train Manufacturing and Member for Maryborough, Bruce Saunders

Internal

- A/Director-General Department of Transport and Main Roads, Sally Stannard
- A/Deputy Director General, Peter Milward
- TMR Executive Leadership Team
- Ministers with interest in QTMP
- Directors' General with interest in QTMP
- Members of QTMP Executive Steering Committee, Project Control Group and Evaluation Panel
- All PRS TMR staff
- QTMP project team
- All Translink and TMR staff

External

- Downer
- Media
- Traditional Owner groups
- Accessibility stakeholders
- Potential suppliers and job seekers
- Project stakeholders
- Residents and businesses of Torbanlea and Maryborough
- Residents and businesses of Ormeau
- General public

Overview

Background

The Queensland Government's Queensland Train Manufacturing Program (QTMP) was established to meet the increasing demand for rail transport in South East Queensland over the next 10 years.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.

It is anticipated Contract Award for the Design Build Maintain (DBM) contract for QTMP will occur in late June. The team plan a range of proactive communication activities to coincide with this milestone.

Solution

Key objectives

- To inform key stakeholders and community that a major project milestone has been achieved with the announcement of the awarding of the contract to Downer to deliver QTMP
- To inform key stakeholders of next steps for QTMP

Communication approach (including key deliverables)

- Media announcement – Ministerial Statement

Not Relevant

Key issues

- Project assessed as High Risk
- Proposed Ministerial announcement
- Interest in the program by Premier and Minister/s
- Potential for high level of media interest
- Contract Award is a significant milestone
- Historical NGR Commission of inquiry
- \$9.5 billion project
- Close residential stakeholders in Ormeau
- LNP Elected Representative in Ormeau
- Imminent election

Target group

- Premier and Ministers
- TMR Executive leadership
- TMR staff and project team
- Downer
- Media
- Project stakeholders
- Residents and businesses of impacted communities
- Traditional Owner groups
- Suppliers and job seekers
- Accessibility stakeholders
- General public

Key messages

See key messages slide

Related activity to note

Evaluation

Media take up
Social media views and reposts
Social media comments

Not Relevant

Released under RTI - DTMR

Tactical plan

Publish date	Activity	Description	Audience	Cost	Evaluation	Responsible Area	Status
Media communication tactics							
TBD - Day of, or day after contract signing	Media announcement/ Ministerial Statement	Official statement delivered to members of news media to announce contract award	Media	Nil	Media coverage	Translink Media	Approved
External communication tactics							
Not Relevant							

Released under RTI - DTMR

**Thank you and stay
connected**

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TMRQld



Department of Transport and Main Roads

Released under RTI - DTMR

From: [Anne E Moffat](#)
To: [Sally Z Stannard](#)
Cc: [DG-Corro](#)
Subject: FW: URGENT COM1195 (resubmission) - ADG consideration - Confidential - QTMP contract award
Date: Tuesday, 18 July 2023 12:34:36 PM
Attachments: [image001.png](#)
[COM1195_Brief.pdf](#)
[image004.png](#)

ADG,

For your consideration.

Kind regards,

Anne Moffat
Chief Operations Officer
Department of Transport and Main Roads

P: 07 3066 7112 | M: Not Relevant
Floor 36 | 1 William Street | Brisbane Qld 4000
GPO Box 1549 | Brisbane Qld 4001
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www.tmr.qld.gov.au



Discover the story on the 'Travelling' by Gilimbaa artwork included in our Acknowledgment statement above.

This email and any attachments may contain Cabinet-related information. The unlawful disclosure or retention of Cabinet-related information may constitute an offence under the Criminal Code, corrupt behaviour under the *Crime and Corruption Act 2001* and may constitute official misconduct under the *Public Sector Ethics Act 1994*. Encouraging or directing another person to do these things may also be an offence.

From: Ministerial.Parliament <Ministerial.Parliament@tmr.qld.gov.au>
Sent: Monday, 17 July 2023 11:31 AM
To: Anne E Moffat <Anne.E.Moffat@tmr.qld.gov.au>
Cc: DG-Corro <DG-Corro@tmr.qld.gov.au>
Subject: URGENT COM1195 (resubmission) - ADG consideration - Confidential - QTMP contract award

Hi Anne

Please see attached for ADG consideration resubmission of urgent communications brief **COM1195** regarding Confidential - QTMP contract award.

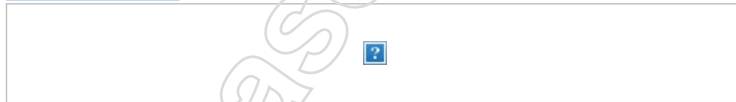
This brief was previously approved by ADG for progression to MO for noting on 27 June 2023. MO's request for changes to attachment 1 has been included below. Changes to attachment 1 are marked in red.

Once the content is considered, please email Ministerial.Parliament@tmr.qld.gov.au.

Ty

Meredith Freiberg
Assistant Advisor (Ministerial and Parliamentary Support)
Cabinet, Legislation and Executive Services
Governance Branch | Corporate Division
Department of Transport and Main Roads

P: 07 3066 7037
Floor 5 | 61 Mary Street | Brisbane Qld 4000
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meredith.r.freiberg@tmr.qld.gov.au
[CLES Connection Hub](#)



From: TMR DLO <TMR_DLO@tmr.qld.gov.au>
Sent: Monday, 3 July 2023 4:26 PM
To: Ministerial.Parliament <Ministerial.Parliament@tmr.qld.gov.au>
Subject: FW: BRIEFS FOR ACTION - COM1195 - Confidential - QTMP contract award

Hi team

MO is requesting this one be updated please

Thanks

Tatean Thompson
Departmental Liaison Officer | Cabinet, Legislation and Executive Services
Corporate Division | Governance Branch | Department of Transport and Main Roads

61 Mary Street | Brisbane Qld 4000
GPO Box 2644 | Brisbane Qld 4001
(07) 3066 4216
TMR_DLO@tmr.qld.gov.au
www.tmr.qld.gov.au

From: Stuart Stark <Stuart.Stark@ministerial.qld.gov.au>

Sent: Monday, 3 July 2023 4:23 PM

To: TMR DLO <TMR_DLO@tmr.qld.gov.au>

Cc: Peter L Milward <peter.milward@translink.com.au>; Sally Z Stannard <Sally.Stannard@tmr.qld.gov.au>; @Minister Bailey Media <MinisterBaileyMedia@min.internal>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>

Subject: FW: BRIEFS FOR ACTION - COM1195 - Confidential - QTMP contract award

Key messages

Please update so that messaging is consistent with what was announced on Friday. Couple of things to consider:

- The Queensland Government is ~~investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.~~ Delete reference to \$9.5 billion and the largest investment in rail in Qld's history. **Talk about the \$4.6 billion contract with Downer, what it does (factory then maintenance over 15 years) and the \$4.89 b (? check budget papers) capital investment over the forward estimates. Can talk biggest investment in rollingstock.**

- The program will bring train manufacturing back to Queensland, ~~supporting more than 1300 jobs over the term of the contract.~~ To date we have referred to 800 jobs in Maryborough. Consistency is good. We can add other jobs when we are getting going on Ormeau, for example. People will understandably think of these two things separately.

Also I'm chasing down photos of Acting DG and Downer CEO from Friday for TMR internal comms.

Happy to discuss.

Stuart Stark

Senior Policy Advisor

Office of the Hon. Mark Bailey MP

Minister for Transport and Main Roads and Minister for Digital Services

P (07) 3719 7314 | M Not Relevant

E Stuart.Stark@ministerial.qld.gov.au

Released under RTI - DTMR

Department of Transport and Main Roads
High Risk briefing note
COM1195

To: Director-General

SUBJECT: Confidential - QTMP contract award	DATE: 17 July 2023 APPROVAL REQUIRED BY: ASAP RISK LEVEL: High CBRC FUNDING REQUIRED: No
Director-General's Comments: <p style="text-align: center;">Approved / Not Approved</p> <p style="text-align: center;">Director-General</p> <p style="text-align: center;">Date...../...../.....</p>	
Progress to Minister's office for noting – Yes/No (DG office only)	Noted Minister Date/...../.....

Recommendations

- That you approve the communication plan for the award of the Design, Build Maintain Contract to Downer to deliver the Queensland Train Manufacturing Program (**Attachment 1**).
- That you indicate if this communication plan is to be submitted to the Minister for Transport and Main Roads and Minister for Digital Services' office for noting.

Background/summary

- It is anticipated the Queensland Government will award Downer the Design Build and Maintain (DBM) contract for the Queensland Train Manufacturing Program (QTMP) by early July.
- This is a significant milestone for the program, and a 'good news story'.
- Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.
- This plan covers the critical activities that need to occur on the day, and the day after the Contract Award to communicate the milestone with internal and external stakeholders.

Endorsed by:
Frances Dodd

Tel: 3338 4438
Date: 21 June 2023

Endorsed by GM:
Paul Hoffman
General Manager
Passenger Rollingstock and
Signalling
Tel: 3066 7314
Date: 21 June 2023

Endorsed by:
Peter Milward
A/Deputy Director-General
Translink
Tel: 3066 4158
Date: 22 June 2023

Planned communication program

- The timing of announcement is tied to commercial negotiations and execution of Project Deed.
- Implementation of communications materials will commence on the day after Contract Award.
- Communication activities include:
 - media announcement – Ministerial Statement

Not Relevant

Risk Assessment

- Using the TMR communication risk assessment tool (**Appendix A**), this communication material has been determined as high risk due to the following factors.
 - A number of communities and key stakeholders will be impacted by the project given the geographical impact of the QTMP across Queensland.
 - Mr Bruce Saunders MP, Member for Maryborough and Assistant Minister for Train Manufacturing is a supporter of the QTMP, and the manufacturing facility will be built in his electorate.
 - QTMP is the largest investment in rail in Queensland's history.
 - This milestone will likely result in widespread regional and state-wide media coverage.

Budget and funding source

- There is no funding required to undertake these communication activities.

Government Objectives

- By creating local jobs and committing to the ongoing development of the manufacturing industry in regional Queensland, the QTMP aligns to the following government objectives of the Unite and Recover – Queensland's Economic Recovery Plan:
 - supporting jobs
 - making it for Queensland
 - building Queensland
 - growing our regions
 - investing in skills.

More information

- For more information, please refer to the communication [plan/materials] (**Attachment 1**).

TMR communication risk assessment tool

This document aligns with TMR's Risk Assessment and Ratings Matrix. To be used in conjunction with your local branch risk criteria register.

TMR risk criteria		TMR recommended approving managers	
LOW	<p>Impact</p> <ul style="list-style-type: none"> Impact is largely positive with minor inconvenience to the community or stakeholders. <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Overall the community is supportive of the project/works. May be small groups of people with limited influence, who are disgruntled. <p>Sensitivities</p> <ul style="list-style-type: none"> Few or no sensitivities (e.g. it's not in a minister's or shadow minister's electorate, there hasn't been any problems in the past, no known vocal residents/stakeholders). No other Queensland Government departments or levels of government (local or federal) are involved. <p>Media</p> <ul style="list-style-type: none"> May attract some negative media attention in regional/local media, or has appeared in local paper with no further issues. <p>Other</p> <ul style="list-style-type: none"> May be a previously approved document that is getting minor, non-sensitive updates. 	<ul style="list-style-type: none"> Only Divisional approval is required. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director. Refer to your branch's risk assessment tool for your branch's nominated approving managers. No peer review is necessary from Communication Services, however you may seek the assistance of your Key Account Manager to develop a communication plan and/or materials 	
MEDIUM	<p>Impact</p> <ul style="list-style-type: none"> Impact is largely positive but some stakeholder groups will be moderately inconvenienced (that is, the work/changes may affect business or industry trade, people cannot access their street for a short period of time). <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Large sections of the community or key stakeholders are supportive of the project/works. Some influential stakeholder/industry groups are likely to be disgruntled. There are known vocal opponents. <p>Sensitivities</p> <ul style="list-style-type: none"> Other Queensland Government departments and/or other levels of government (local or federal) are involved/impacted. <p>Media</p> <ul style="list-style-type: none"> May attract some negative media attention in regional/local media or has appeared in local paper with minor/easily mitigated issues. <p>Other</p> <ul style="list-style-type: none"> May be a media opportunity for the Minister and/or the Premier. 	<ul style="list-style-type: none"> Communication Services peer-reviews communication plan and materials. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager. Refer to your branch's risk assessment tool for your branch's nominated approving managers. 	
HIGH	<p>Impact</p> <ul style="list-style-type: none"> Some people are very adversely affected by the work/change (e.g. their property will be impacted, people cannot access their street for a prolonged period of time) A large group of people or key stakeholders are significantly impacted by the project/works. <p>Community/stakeholder sentiment</p> <ul style="list-style-type: none"> Large sections of the community or key stakeholders are likely to be disgruntled. An MP has taken the work/project/issue on as a cause. <p>Sensitivities</p> <ul style="list-style-type: none"> Known to be a 'hot topic'. Other similar activity has had a poor outcome in the past. The project/work is located in a minister's and/or shadow minister's electorate. The project/work/change relates to critical assets/programs/initiatives, Queensland Government commitment or departmental six-month commitment. Other Queensland Government departments and/or levels of government (local or federal) are involved/impacted. <p>Media</p> <ul style="list-style-type: none"> There has been some previous negative media coverage – regional/state-wide. Will likely result in widespread regional and/or statewide media coverage. <p>Other</p> <ul style="list-style-type: none"> All speeches and presentations when people are representing the department and all abstracts and papers submitted to journals and conferences (this process is at the DG's request). Refer to the <i>Approval Process: External presentations, speeches and abstracts</i>. All events (photo opportunities, sod turnings, site tours, project milestones, campaign launches) due to their visibility in the community. Refer to the event approval processes. An event to which the Minister or DG is invited. 	<ul style="list-style-type: none"> Communication Services reviews communication plan and materials. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager Deputy Director-General Director-General Minister (for noting). 	
GACC	<p>Major campaign activities include the following:</p> <ul style="list-style-type: none"> Communication or advertising activity with a media placement spend over \$100,000 (noting that activity cannot be broken into segments to go under the threshold) Television and/or cinema advertising, including paid community service announcements Communication on major projects, programs and government initiatives Major community engagement activities with a total budget of more than \$50,000 Statewide direct mail and/or inserts Full page advertising in major metropolitan newspapers Major recruitment activity (over \$50,000 media placement spend). 	<p>Minor campaign activities include the following:</p> <ul style="list-style-type: none"> Communication or advertising activity with a media placement spend under \$100,000 Major or sensitive community engagement activities with a total budget of less than \$50,000 Controversial or sensitive communication or advertising activity not included in a major campaign Minor updates to existing campaigns. 	<ul style="list-style-type: none"> Communication Services reviews submission and collateral, and provides strategic advice. TMR recommended approvers include: <ul style="list-style-type: none"> Accountable Manager Director Regional Director General Manager. Deputy Director-General Director-General Minister (for noting) Government Advertising and Communication Committee (GACC).

Queensland Train Manufacturing Program

Integrated communication plan

21 June 2023

Contents

- Introduction
- Goals and objectives
- Key messages
- Solution
- Stakeholders
- Overview
- Tactical plan

Introduction

Situation

The Queensland Government's Queensland Train Manufacturing Program (QTMP) was established to meet the increasing demand for rail transport in South East Queensland over the next 10 years.

The ~~QTMP Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history. This~~ will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.

~~It is anticipated~~ Contract Award for the Design Build Maintain (DBM) Contract for QTMP ~~is scheduled to occur in late will occur on Thursday 22~~ June 2023.

This is a significant milestone for the program, and a 'good news story'.

The project team are planning a range of proactive communication activities to coincide with this milestone.

QTMP has been assessed as a high risk program. As a result, the Communication Approach for the project will anticipate enquiry and comment as a result of the listed risks.

This Plan covers the integrated activities that are proposed to ensure the smooth delivery of the announcement and prepares for any stakeholder reaction.

Department of Transport and Main Roads

Key issues:

- Project assessed as High Risk
- Proposed Ministerial announcement
- Interest in the program by Premier and Minister/s
- Potential for high level of media interest
- Contract Award is a significant milestone

Risks:

- A number of communities and key stakeholders will be impacted by the project given the geographical impact of the QTMP across Queensland.
- The Local Member for Maryborough and Assistant Minister for Train Manufacturing is a supporter of the QTMP, and the manufacturing facility will be built in his electorate.
- QTMP is the largest investment in rail in Queensland's history.
- This milestone will likely result in widespread regional and state-wide media coverage.
- The QTMP trains are subject to recommendations of the New Generation Rollingstock Commission of Inquiry

Integrated internal approach

**TRANSLINK
Passenger Rollingstock and
Signalling Branch (PRSB)**

Lead the delivery of QTMP
documentation.

Responsible for the accuracy
of the information and data.

**TRANSLINK
Government and Media Relations
Unit**

Develops media content and sends to
SCU team for approval

Corporate Division

Package the communication
approach, drawing from Translink
PRSB requirements for approvals.

Goal and objectives

Goal

To announce the Contract Award for the Design Build and Maintain (DBM) Contract for the Queensland Train Manufacturing Program (QTMP).

Objectives

- To inform key stakeholders and community that a major project milestone has been achieved with the announcement of the awarding of the contract to deliver QTMP
- To inform key stakeholders of next steps for QTMP
- To celebrate the milestone and thank the internal team
- To provide an update on probity for the QTMP

Key messages

- The Queensland Government has awarded Downer the Design Build and Maintain (DBM) contract for the Queensland Train Manufacturing Program (QTMP).
- Downer will deliver 65 six-car passenger trains, a purpose-built manufacturing facility at Torbanlea and a new rail facility for train maintenance and stabling at Ormeau.
- This project supports Transport and Main Road's goal of creating a single integrated transport network accessible to everyone.
- The QTMP will support South East Queensland's population and economic growth, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games.
- The program will bring train manufacturing back to Queensland, ~~supporting jobs now and into the future, bringing a pipeline of training and development opportunities. supporting more than 1300 jobs over the term of the contract.~~
- ~~The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.~~
- Site investigations and early works are underway at the Torbanlea manufacturing facility site and Ormeau rail facility site.
- The project team is preparing a detailed design of the facilities and passenger trains.
- Major construction is scheduled to commence later this year.

Solution



Communication approach

- Media announcement – Ministerial Statement

Not Relevant



Timing

- The timing of announcement is tied to commercial negotiations and execution of Project Deed.
- Implementation of communications materials will commence on the day after Contract Award.

Stakeholders

Government

- Queensland Premier, Anastacia Palaszczuk
- Minister for Transport and Main Roads, Mark Bailey
- Assistant Minister for Train Manufacturing and Member for Maryborough, Bruce Saunders

Internal

- A/Director-General Department of Transport and Main Roads, Sally Stannard
- A/Deputy Director General, Peter Milward
- TMR Executive Leadership Team
- Ministers with interest in QTMP
- Directors' General with interest in QTMP
- Members of QTMP Executive Steering Committee, Project Control Group and Evaluation Panel
- All PRS TMR staff
- QTMP project team
- All Translink and TMR staff

External

- Downer
- Media
- Traditional Owner groups
- Accessibility stakeholders
- Potential suppliers and job seekers
- Project stakeholders
- Residents and businesses of Torbanlea and Maryborough
- Residents and businesses of Ormeau
- General public

Overview

Background

The Queensland Government's Queensland Train Manufacturing Program (QTMP) was established to meet the increasing demand for rail transport in South East Queensland over the next 10 years.

The Queensland Government is investing \$9.5 billion in the program, making it the largest investment in rail in Queensland's history.

It is anticipated Contract Award for the Design Build Maintain (DBM) contract for QTMP will occur in late June. The team plan a range of proactive communication activities to coincide with this milestone.

Solution

Key objectives

- To inform key stakeholders and community that a major project milestone has been achieved with the announcement of the awarding of the contract to Downer to deliver QTMP
- To inform key stakeholders of next steps for QTMP

Communication approach (including key deliverables)

- Media announcement – Ministerial Statement
- Not Relevant
-
-
-

Key issues

- Project assessed as High Risk
- Proposed Ministerial announcement
- Interest in the program by Premier and Minister/s
- Potential for high level of media interest
- Contract Award is a significant milestone
- Historical NGR Commission of Inquiry
- \$9.5 billion project
- Close residential stakeholders in Ormeau
- LNP Elected Representative in Ormeau
- imminent election

Target group

- Premier and Ministers
- TMR Executive leadership
- TMR staff and project team
- Downer
- Media
- Project stakeholders
- Residents and businesses of impacted communities
- Traditional Owner groups
- Suppliers and job seekers
- Accessibility stakeholders
- General public

Key messages

See key messages slide

Related activity to note

Evaluation

Media take up
Social media views and reposts
Social media comments

Released under RTI - DTMR

Tactical plan

Media communication tactics							
TBD - Day of, or day after contract signing	Media announcement/ Ministerial Statement	Official statement delivered to members of news media to announce contract award	Media	Nil	Media coverage	Translink Media	Approved

External communication tactics							
Not Relevant							

Released under RTI - DTMR

**Thank you and stay
connected**

www.tmr.qld.gov.au



TMRQld



@TMRQld



TMRQld



Department of Transport and Main Roads

Released under RTI - DTMR

From: [Sally Z Stannard](#)
To: [Mailbox DocTrak Media - TMR](#)
Cc: [Translink Media](#); [Anne E Moffat](#); [Nicole Z Davis](#); [Cameron Y Leslie](#); [Mia N McGaffin](#)
Subject: RE: For A/g DG approval: Media statements - QTMP contract awards - TMR and Downer
Date: Friday, 16 June 2023 4:28:00 PM
Attachments: [image002.png](#)

Approved to progress

Kind regards

Sally Stannard
Acting Director-General
Department of Transport and Main Roads

P: 07 3066 7316
Floor 36 | 1 William Street | Brisbane Qld 4000
GPO Box 1549 | Brisbane Qld 4001
sally.stannard@tmr.qld.gov.au
www.tmr.qld.gov.au

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From: Mailbox DocTrak Media - TMR <mail.doctrak.media.tmr@tmr.qld.gov.au>
Sent: Friday, 16 June 2023 2:28 PM
To: Sally Z Stannard <Sally.Stannard@tmr.qld.gov.au>
Cc: Translink Media <Translink.Media@translink.com.au>; Anne E Moffat <Anne.E.Moffat@tmr.qld.gov.au>; Nicole Z Davis <Nicole.Z.Davis@tmr.qld.gov.au>; Cameron Y Leslie <Cameron.Leslie@translink.com.au>; Mia N McGaffin <Mia.McGaffin@translink.com.au>
Subject: For A/g DG approval: Media statements - QTMP contract awards - TMR and Downer
Hi Sally,

Please see attached media statements for your approval regarding the Queensland Train Manufacturing Program contract awards. One is a TMR media statement and the others are Downer and Downer sub-contractor media statements. Please note the contract award is pencilled in for Thursday 22 June.

This has been approved by Peter Milward.

Please let me know if you have any questions or concerns.

Kind regards,
Mia

Mia McGaffin
Advisor (Government & Media Relations)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

P: 07 3338 4231 | P: 07 3338 4438
Floor 1 | 61 Mary Street | Brisbane Qld 4000
GPO Box 50 | Brisbane Qld 4001
Mia.McGaffin@translink.com.au
www.translink.com.au
www.tmr.qld.gov.au



Released under RTI - DTMR

From: [Sally Z Stannard](#)
To: [Mailbox DocTrak Media - TMR](#)
Cc: [Anne E Moffat](#); [Translink Media](#); [Cameron Y Leslie](#)
Subject: Re: FYI | MEDIA OPP | Downer Manufacturing facility
Date: Wednesday, 21 June 2023 5:30:20 PM

No issues

Kind regards

Sally Stannard
Acting Director-General
Department of Transport and Main Roads

P: [07 3066 7316](tel:0730667316)
Floor 36 | [1 William Street](#) | Brisbane Qld 4000
GPO [Box 1549](#) | Brisbane Qld 4001
sally.stannard@tmr.qld.gov.au
www.tmr.qld.gov.au

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On 21 Jun 2023, at 5:15 pm, Mailbox DocTrak Media - TMR
<mail.doctrak.media.tmr@tmr.qld.gov.au> wrote:

Hi Sally

There will be a media opportunity at the Downer Manufacturing facility in Maryborough at 10.30am on Friday.

We don't have full details at this stage as the Treasurer's Office contacted Downer directly. Cameron has looped our MO in and they are now dealing directly with Treasury.

Translink Media had progressed materials but attached is the media pack for the event. Downer provided information for the run sheet.

Frances has reviewed and made changes

This has been approved by Peter.

Many thanks,

Tamari Nair

Senior Advisor (Government & Media Relations)
Office of the Deputy Director-General | Translink Division
Department of Transport and Main Roads

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Floor 1 | 61 Mary Street | Brisbane Qld 4000

GPO Box 50 | Brisbane Qld 4001

tamani.nair@translink.com.au

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www.tmr.qld.gov.au

<image001.png>

<MEDIA PACK - QTMP Contract Award.docx>

Released under RTI - DTMR

MEDIA ADVISORY

Office of the Minister for Transport

Date & time of opp	Friday 30 June – 12pm		
Location & electorate	Downer Rail Facility: 3 Ellena Street, Maryborough. (Maryborough electorate – Bruce Saunders MP)		
Reason for opportunity	Downer has been officially awarded Queensland Train Manufacturing Program Design Build and Maintain Contract.		
Media to be invited/contacted	Minister Bailey's office to invite media.		
Attendees/invitees	Queensland Transport Minister Mark Bailey, Assistant Minister for Train Manufacturing Bruce Saunders, Downer Group Chief Executive Officer Peter Tompkins, Downer EGM – Rail & Transit Systems Not Relevant Downer EGM – Passenger North Not Relevant and media.		
Funding	Total	Federal	\$
	\$4.6 billion	State	\$4.6 billion
		Local	\$
		Other	\$
Jobs	QTMP will support more than 1300 jobs as part of the contract.		

Media opportunity

<input checked="" type="checkbox"/> Photo opp	<input type="checkbox"/> Interview	<input checked="" type="checkbox"/> Media event	<input type="checkbox"/> Release only
<input type="checkbox"/> Speech	<input type="checkbox"/> Other:		

Attachments

<input checked="" type="checkbox"/> Media release	<input checked="" type="checkbox"/> Run sheet	<input checked="" type="checkbox"/> Talking points	<input checked="" type="checkbox"/> Q&As
<input type="checkbox"/> HIB	<input checked="" type="checkbox"/> Fast Facts		

Not Relevant

Prepared by:	Michael Cormack	Principal Advisor (Media)	(07) 3338 4035
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STRICTLY CONFIDENTIAL

Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse

- Downer signs \$4.6 billion contract for Palaszczuk Government's landmark Queensland Train Manufacturing Program.
- The contract will deliver 65 passenger trains, for use on the South East Queensland rail network, and support 1300 jobs in construction and manufacturing.
- The first train is set to be delivered in 2026, with all 65 on track for 2032.
- Early works are underway at the state-owned Torbanlea facility where trains will be manufactured.

The Queensland Train Manufacturing Program is a done deal with a \$4.6 billion contract now officially signed for Downer Group to design and manufacture the trains.

Premier Anastacia Palaszczuk made a commitment to Queenslanders that rail manufacturing jobs would be returned to Maryborough, with this investment set to support 800 construction and manufacturing jobs.

Downer is now tasked with the manufacture 65 passenger trains at a state-owned purpose-built facility at Torbanlea.

Negotiations have been underway since Downer was announced as the preferred supplier for the program earlier this year.

The new trains will be more accessible for people with a disability, with the addition of Train Boarding Bridges and Electronic Levelling Controls to address the gaps between platforms and trains, as well as phone charging capabilities.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and a new rail stabling and maintenance facility at Ormeau on the Gold Coast.

Train Manufacturing is key to Queensland's Big Build, a record \$89 billion dollar investment into infrastructure by the Palaszczuk Government over the next 4 years.

Queensland Big Build will support 58,000 jobs over the next 24 months as part of the state's biggest infrastructure spend on record.

Quotes attributable to Queensland Premier Anastacia Palaszczuk:

"Our government made a promise to bring train building back to Maryborough, and we have delivered.

"I saw how much this contract means to the men and women of Maryborough when I visited Downer earlier this year – now we can get on with the job of building.

"Not only does this \$4.6 billion program secure generations of job security, skills and training in Maryborough, but it sets our state up for a strong transport future.

"Because Queensland trains should be made in Queensland."

Quotes attributable to the Minister for Transport & Main Roads Mark Bailey:

"The Palaszczuk Government is bringing train manufacturing back to Queensland, supporting good jobs and billions in investment for the regions.

"This isn't just about delivering 65 new trains, this is creating opportunities for Torbanlea, Maryborough, and the wider region.

"With the contract signed and sealed, Downer Group will begin recruiting for the construction and manufacturing jobs that this project will bring.

"Downer Group has committed to making jobs and training for Queenslanders its priority."

Quotes attributable to the Assistant Minister for Regional Roads and Train Manufacturing Bruce Saunders:

"I fought hard for the people of Maryborough to see this commitment delivered on.

"This isn't just about building trains – it's an investment in the decades of skill we have here in Maryborough and in the generations of train builders to come.

"Early works are already underway in Torbanlea and in coming weeks they'll start setting up site compounds, which will get the ball rolling for major construction to begin later this year.

"The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

"These 65 new trains will support South East Queensland's population boom, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games."

Quotes attributable to Downer Group Chief Executive Officer Peter Tompkins:

"Downer is the leading provider of rollingstock asset management services and has over than 100 years' experience delivering rail solutions for the people of Queensland.

"We look forward to working closely with the Department of Transport and Main Roads, and applying our industry-leading engineering and maintenance practices to deliver this iconic project."

Quotes attributable to (Australian Manufacturing Workers' Union Spokesperson):

Fast Facts:

- Downer will build 65 new six-car trains and associated infrastructure, in Queensland, by Queenslanders, for Queenslanders.
- 800 jobs supported in the region
- Delivered as part of the \$4.6 billion Queensland-made Train Manufacturing Program.
- The trains will begin rolling out onto the South East Queensland rail network from 2026.
- The Queensland made Train Manufacturing Program will create up to 1300 jobs in construction and manufacturing across Queensland.

The Queensland made Train Manufacturing Program includes:

- construction of 65 six-car passenger trains
- construction of a purpose-built manufacturing facility in the Maryborough region for major manufacturing/assembly works for the new fleet
- construction of a new rail facility (for train maintenance and stabling) in Ormeau
- the ongoing operation and maintenance of the fleet and rail facility.

For more information or to sign up for email updates head online to the [QTMP website](#).

Media Contacts:

Charlton Hart (Minister Bailey)

Not Relevant

Blair Harris (Assistant /Minister Saunders) —

Not Relevant

(Minister Butcher)

ENDS

Fast Facts: Queensland Train Manufacturing Program

- The Department of Transport and Main Roads (TMR) has signed a Design Build and Maintain Contract with Downer for the Queensland Train Manufacturing Program (QTMP).
- The program will bring train manufacturing back to Maryborough, continuing a 150-year tradition of building trains in this community.
- The total value of the Design Build and Maintain Contract awarded to Downer is \$4.6 billion.
- This contract will support more than 1300 construction and manufacturing jobs for Queensland.
- These are 65 new six-car passenger trains built right in here in Queensland, for Queenslanders.
- The program includes:
 - Building a purpose-built manufacturing facility at Torbanlea, 25km north of Maryborough, to build the new trains;
 - Manufacturing 65 six-car passenger trains for the SEQ network;
 - Construction of a new rail facility for train maintenance and stabling in Ormeau (on the Gold Coast); and
 - Ongoing operation and maintenance of the fleet and rail over fifteen years.
- Features that will be new to these trains include:
 - Train Boarding Bridges to make travel more accessible;
 - Electronic Leveling Control to bring trains level to the platform;
 - Bike racks on each train;
 - Charging points so that passengers can charge their devices on board.

TALKING POINTS

Grabs

- I'm pleased to announce we've finalised the procurement process and Downer has been awarded the Design Build and Maintain Contract to deliver the Queensland Train Manufacturing Program.
- Downer's proposal presented strong value for money for taxpayers: a leading-edge, accessible and modern train design, as well as a commitment to reinvest back into the community with jobs and training programs.
- Downer will build 65 new six-car passenger trains at a new manufacturing facility at Torbanlea, 25km north of Maryborough – as well as a new rail facility in Ormeau on the Gold Coast.

Talking Points

- **65 new six-car trains:** There will be a number of features like two toilet modules on every train, bike racks and mobile phone charging stations to make travelling a breeze for commuters.
- **Fully accessible trains:** We've been working closely with the disability sector since 2021 to co-design these trains and ensure they are functional and accessible for all passengers. This co-design process will continue into detailed design and delivery.
- **Jobs for Queenslanders:** The QTMP will bring train manufacturing back to Queensland, supporting more than 1300 jobs over the term of the contract.
- **Training for young people on the Fraser Coast:** I'm pleased to say Downer delivered a very strong proposal that will prove a game changer for the people of Maryborough. Their proposal will deliver jobs and training for Queenslanders – particularly the Maryborough region, including a strong focus on the younger workforce.
- **New train manufacturing facility at Torbanlea:** Construction of a new, world class train manufacturing at Torbanlea, 25km north of Maryborough to build the new QTMP fleet.
- **New rail facility at Ormeau:** The contract also provides for the construction of a new, modern rail facility at Ormeau on the Gold Coast to maintain and stable the QTMP fleet.

ENDS

QTMP - FAQs

Will the trains be built here, or built overseas and assembled here?

The QTMP trains will be built at the Torbanlea Manufacturing Facility.

The facility's capabilities will include steel fabrication, robotic-assisted welding, bogie construction, car body building, electrical manufacturing, equipment fit-out and testing of the completed rollingstock.

While some materials, components and systems will likely need to be obtained from international suppliers, we will be ensuring that as many materials as possible are sourced from Queensland and Australia.

Why have you previously stated \$7.1 billion but the contract value is \$4.6 billion?

The 4.6 billion contract with Downer covers capital and operational costs over fifteen years only. The \$7.1 billion was the previously budgeted amount for the broader QTMP program.

How many jobs will be created by the project?

QTMP will create hundreds of jobs and build a long-term sustainable rail supply chain for Queensland.

- QTMP will support more than 1300 jobs as part of the DBM contract.

When will the first train start services, and when will the entire fleet be in service?

QTMP will help support the service uplift required for Cross River Rail and the 2032 Brisbane Olympic and Paralympic Games.

The first train is anticipated to be manufactured in 2026, with all trains expected to be in service by 2032.

Will the government keep making trains in Maryborough after the 65 trains are built?

Built into the contract are options for further trains (a further 15). So this contract provides certainty to young people in Maryborough and the Hervey Bay region that there will be ongoing manufacturing jobs in this region.

The Palaszczuk Government is committed to manufacturing trains in Queensland. That's why the Torbanlea facility, while it will be built by Downer, will remain the property of the State.

We've designed this program so that when we order our next set of trains the supplier at that time, if it isn't Downer, will be able to fit right in.

Will the trains be ready in time for Cross River Rail and the Olympics?

QTMP will help support the service uplift required after the opening of Cross River Rail and for the 2032 Brisbane Olympic and Paralympic Games.

The entire QTMP fleet will be in service in time for the 2032 Brisbane Olympic and Paralympic Games.

Will the trains be fully accessible?

The QTMP trains will be the most accessible trains in Queensland's history. They will feature two accessible toilets, wheelchair allocated spaces, priority seats, braille on signage and hearing loops in all cars.

The QTMP project team is undertaking genuine, early, and comprehensive engagement with the disability sector to ensure a fully compliant fleet of trains that is accessible and functional for all passengers.

Can bikes be taken on the train?

The QTMP trains will include a total of four (4) dedicated bike racks, with two (2) bike racks in the first and last carriages. One (1) bike will be able to be parked in each bike rack.

Does that mean a limit of four bikes per train?

There will be four e-scooter/bicycle places per train, two in the front and two in the rear carriage.

There is no limit on the number of bicycles on trains in off peak periods, pending space requirements.

Will QR staff operate the trains?

Absolutely. Similar to the existing New Generation Rollingstock trains, QR staff will operate the trains as guards and drivers.

Will QR maintain the trains?

The contract provides for Downer to maintain the fleet at a new, dedicated maintenance facility in Ormeau for 15 years with four, five-year options to extend (up to 35 years in total).

How can local businesses supply goods or services to QTMP?

Businesses interested in supplying goods and services to QTMP can register their interest through [Supply TMR](#).

ENDS

Released under RTI - DTMR

From: [Mailbox DocTrak Media - TMR](#)
To: [Sally Z Stannard](#); [Peter L Milward](#); [Paul Z Hoffmann](#); [Peter Z Gill](#); [Lindsey J Wowor](#); [Leith P Knight](#); [Frances Z Dodd](#)
Cc: [Translink Media](#); [Cameron Y Leslie](#); [Brydie L Bodnar](#); [Nicole Z Davis](#); [PRS.Communications](#)
Subject: RE: Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse
Date: Friday, 30 June 2023 4:03:56 PM

Hi all,

FYI, please find below coverage of today's Queensland Train Manufacturing Program announcement:

- [Fraser Coast Chronicle](#): Downer signs contract in Maryborough for \$4.6 billion rail project
- [Yahoo! News Australia](#): Downer wins \$4.6 billion Queensland train contract
- Minister Bailey [Facebook](#) post
- Australian Manufacturing [Twitter](#) post

Please let me know if you need anything further.

Cheers.

Michael Cormack
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Subject: FW: Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse

Hi all,

Please find below a joint statement from Premier Anastacia Palaszczuk, Minister Mark Bailey and Assistant Minister Bruce Saunders announcing the QTMP contract with Downer has been signed.

We will monitor media coverage throughout the afternoon and share it around.

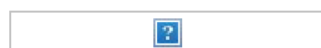
Please let me know if you need anything further.

Thanks.

Michael Cormack
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From: Ministerial Media Statements QLD <no-reply@statements.qld.gov.au>
Sent: Friday, 30 June 2023 12:33 PM
To: Michael P Cormack <Michael.Cormack@translink.com.au>
Subject: Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse



JOINT STATEMENT



Premier and Minister for the Olympic and Paralympic Games

The Honourable Anastacia Palaszczuk

Minister for Transport and Main Roads and Minister for Digital Services

The Honourable Mark Bailey

Assistant Minister for Train Manufacturing and Regional Roads

Mr Bruce Saunders

Maryborough's Downer locked in as Queensland's rail manufacturing powerhouse

[Image - Downer](#)

- Downer signs \$4.6 billion contract to deliver Palaszczuk Government's landmark Queensland Train Manufacturing Program.
- The contract will deliver 65 passenger trains, for use on the South East Queensland rail network, and support 800 jobs in construction and manufacturing.
- The first train set to be delivered in 2026, with all 65 on track for 2032.
- Early works are underway at the state-owned Torbanlea facility where trains will be manufactured.

The \$7.1 billion Queensland Train Manufacturing Program is now in motion with a \$4.6 billion contract now officially signed for Downer Group to design and manufacture these trains.

Premier Anastacia Palaszczuk made a commitment to Queenslanders that rail manufacturing jobs would be returned to Maryborough, with this investment set to support 800 construction and manufacturing jobs.

Downer is now tasked with the manufacture 65 passenger trains at a state-owned purpose-built facility at Torbanlea.

Negotiations have been underway since Downer was announced as the preferred supplier for the program earlier this year.

The new trains will be more accessible for people with a disability, with the addition of Train Boarding Bridges and Electronic Levelling Controls to address the gaps between platforms and trains, as well as phone charging capabilities.

Construction is expected to start by the end of the year on both the manufacturing facility in Torbanlea and a new rail stabling and maintenance facility at Ormeau on the Gold Coast.

Train Manufacturing is key to Queensland's Big Build, a record \$89 billion dollar investment into infrastructure by the Palaszczuk Government over the next 4 years.

Queensland Big Build will support 58,000 jobs over the next 24 months as part of the state's biggest infrastructure spend on record.

Quotes attributable to Queensland Premier Anastacia Palaszczuk:

“Our government made a promise to bring train building back to Maryborough, and we have delivered.

“I saw how much this contract means to the men and women of Maryborough when I visited Downer earlier this year – now we can get on with the job of building.

“Not only does this \$7.1 billion program secure generations of job security, skills and training in Maryborough, but it sets our state up for a strong transport future.

“Because Queensland trains should be made in Queensland.”

Quotes attributable to the Minister for Transport & Main Roads Mark Bailey:

“The Palaszczuk Government is bringing train manufacturing back to Queensland, supporting good jobs and billions in investment for the regions.

“This isn’t just about delivering 65 new trains, this is creating opportunities for Torbanlea, Maryborough, and the wider region.

“With the contract signed and sealed, Downer Group will begin recruiting for the construction and manufacturing jobs that this project will bring.

“Downer Group has committed to making jobs and training for Queenslanders its priority”.

Quotes attributable to the Assistant Minister for Regional Roads and Train Manufacturing and Member for Maryborough Bruce Saunders:

“I fought hard for the people of Maryborough to see this commitment delivered on.

“This isn’t just about building trains – it’s an investment in the decades of skill we have here in Maryborough and in the generations of train builders to come.

“Early works are already underway in Torbanlea and in coming weeks they’ll start setting up site compounds, which will get the ball rolling for major construction to begin later this year.

“The first trains will complete manufacturing and commence testing in late 2026, with all 65 trains expected to be in service by 2032.

“These 65 new trains will support South East Queensland’s population boom, as well as Cross River Rail and the Brisbane 2032 Olympic and Paralympic Games.”

Quotes attributable to the Minister for Regional Development and Manufacturing Glenn Butcher:

“If we can make it here in Queensland, we should.

“We know our Queensland manufacturers are some of the best in the world, so it’s fantastic to be part of the Palaszczuk Labor Government that’s bringing train manufacturing back to local workshops.

“The Palaszczuk Labor Government backs manufacturing because making things here means more local jobs.”

Quotes attributable to the member for Hervey Bay Adrian Tantari:

“This is a great moment for the entire Fraser Coast community.

“This is going to bring jobs, it is going to bring skills and it is going to bring career long opportunity for young people who want to stay on in the region.

“Only a Palaszczuk Labor Government can deliver this for Queensland”.

**Quotes attributable to State Secretary of the Australian Manufacturing Workers’ Union
Rohan Webb:**

“Campbell Newman sent rail manufacturing overseas. For years, the AMWU has proudly campaigned alongside our Downer EDI members and the Maryborough community to bring rail manufacturing back home. Today, our dream is one step closer to becoming a reality.

“The billions of dollars in investment by the Palaszczuk Government will bring rail manufacturing back home, securing the future of hundreds of workers in Maryborough.

“AMWU members at Downer EDI in Maryborough are skilled, respected, and acknowledged as some of the best train manufacturers in Australia. And now they’re set to lead the way as we rebuild manufacturing capacity in Australia.”

Fast Facts:

- Downer will build 65 new six-car trains and associated infrastructure, in Queensland, by Queenslanders, for Queenslanders.
- 800 jobs supported in the region
- Delivered as part of the \$7.1 billion Queensland made Train Manufacturing Program.
- The trains will begin rolling out onto the South East Queensland rail network from 2026.
- The Queensland made Train Manufacturing Program will create up to 3000 jobs in construction and manufacturing across Queensland.
- The \$4.6 billion contract delivers on construction, manufacturing and maintenance for the next 15 years.

The Queensland made Train Manufacturing Program includes:

- construction of 65 six-car passenger trains
- construction of a purpose-built manufacturing facility in the Maryborough region for major manufacturing/assembly works for the new fleet
- construction of a new rail facility (for train maintenance and stabling) in Ormeau
- the ongoing operation and maintenance of the fleet and rail facility.

For more information or to sign up for email updates head online to the [QTMP website](#).

Artist impressions. available [Here](#).

ENDS

Media Contacts:

Charlton Hart (Minister Bailey) – NR

Blair Harris (Assistant Minister Saunders) – NR

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